

Welsh seafood producers to cast their nets far and wide at global showcase

The event, which takes place in Brussels between 25th and 27th April, provides an ideal platform to showcase high-quality Welsh seafood and gives Welsh producers a valuable opportunity to engage with over 30,000 buyers and suppliers from over 150 countries.

The important work of the Welsh Seafood Cluster will also be highlighted at Seafood Expo Global 2017. The cluster brings together fishermen, fishmongers and aquaculture businesses that have an ambition to grow and is dedicated to adding value to fish and shellfish caught or farmed on Welsh shores.

Joining Rebecca Evans at the event will be Welsh Seafood Cluster businesses the Lobster Pot, Extra Mussels, Bangor Mussel Producers, WM Shellfish and South Quay Shellfish.

Looking forward to her attendance at Seafood Expo Global 2017, the Minister said:

“We all know Wales has a wide range of world class food and drink producers who are really making their mark on the world stage. Our seafood is a hugely important part of our food and drink offer.

“The seafood industry makes a significant contribution to the Welsh economy. The latest figures show Aquaculture is worth £17.2M and the shellfish caught off the Welsh coast is worth £10.6M. The Seafood Cluster continues to grow in strength and ambition and I am sure it will play an important part in increasing the value of the sector even further.

“Following the UK’s vote to leave the European Union it is more important than ever we continue to have a presence at trade events like Seafood Expo. By engaging with buyers and suppliers from around the world, our producers have the opportunity to cast their nets far and wide as they try and attract potential new customers and access new markets.

“We are already more than half way towards achieving our target to grow the Food and Drink industry in Wales by 30% to £7 billion by the year 2020. I hope attending events like this can provide an international platform to showcase the very best Wales has to offer, as well as raise the profile of our brand.”