

# [“Voyage with Van Gogh” of “Art@Harbour 2024” launches today \(with photos\)](#)

The large-scale outdoor art project "Art@Harbour 2024", presented by the Leisure and Cultural Services Department (LCSD) on both sides of Victoria Harbour, aims to bring the public and tourists a new inspirational and sensory experience at the Victoria harbourfront through outdoor art installations and digital art façades by integrating art, science and technology. There are a total of five projects under the second edition of "Art@Harbour". One of the projects staged is "Voyage with Van Gogh" by the First Initiative Foundation (FIF) in collaboration with the Van Gogh Heritage Foundation in the Netherlands, which was launched today (March 28) at the Hong Kong Cultural Centre Piazza. The project is supported by the Mega Arts and Cultural Events Fund of the Culture, Sports and Tourism Bureau.

Addressing the launching ceremony, the Secretary for Culture, Sports and Tourism, Mr Kevin Yeung, said that the LCSD has joined hands with three esteemed local partners, namely K11 Group, Sino Group, and the FIF, to present a collection of artworks that adorn the Tsim Sha Tsui promenade, complementing the art installations at Tamar Park on the opposite shore and brightening up both sides of the harbour. The "Voyage with Van Gogh" will take audiences on a multisensory journey, capturing the essence of Van Gogh's iconic paintings and the creative spirit of Spanish artist Vritis. This immersive experience was beautifully enhanced by local original music and the enchanting night view of Victoria Harbour to demonstrate Hong Kong's strength in integrating both Chinese and Western cultures seamlessly.

Other officiating guests included the Director of Leisure and Cultural Services, Mr Vincent Liu; member of the Mega Arts and Cultural Events Committee Ms Yolanda Ng; the Chairman of the Museum Advisory Committee, Professor Douglas So; the Chairman of the FIF, Ms Michelle Ong; the Managing Director of the FIF, Ms Amanda Cheung; the Chairman of the Supervisory Board of Van Gogh Heritage Foundation, Mr Edzo Doeve, and the Spanish Digital Artist of VISURA Studio, Vritis.

"Voyage with Van Gogh" will be staged at the Hong Kong Cultural Centre Piazza from now until May 31, showcasing a digital artwork, "Cycles", created by Spanish new digital art studio VISURA Studio and artist Vritis, and paired with the original musical composition "Rain or Shine" composed by Leon Ko, produced by Chiu Tsang-hei and performed by Niu Niu and Wang Liang.

After the ceremony, Mr Yeung took an art cruise and visited the digital art exhibition titled "Chromaflux" presented by Sino Group in collaboration with HKWALLS, a local art organisation. The work features digital moving images by five groups of local and international artists from Germany, France, the Czech Republic and Hong Kong at the Sino LuminArt Façade of Tsim Sha Tsui Centre and Empire Centre. The exhibition pushes the boundaries of creativity, blending the worlds of art, technology, and cultural diversity.

This one-of-a-kind exhibition will showcase a fusion of vibrant colours, dynamic visuals, and innovative digital techniques, creating an awe-inspiring spectacle that will leave visitors spellbound, and will transform the Tsim Sha Tsui East promenade into a canvas for street artists to display their mesmerising digital creations. The exhibition will run from now until May 5.

Mr Yeung also went to the K11 MUSEA promenade earlier today to visit the sculpture "l'ordre des mondes (Totem)" brought by K11 Group in collaboration with Pace Gallery. Artist Alicja Kwade introduced her artwork, saying that it reflected her deep interest in time, space and science, and that the marble spheres symbolise planets intricately placed within a towering chair structure, juxtaposing the immense celestial bodies found in reality and exploring the relationship between human existence and the vast universe. The sculpture will be on display from now until November.

