

## [January bulk-buy deal](#)

The LDHQ Campaigns & Elections Team are running a rolling programme of bulk-buy deals.

This month's bulk-buy deal is on a tabloid.

By doing a tabloid in January you can make sure you start your campaigning in the new year quickly – as you cut down on any need to locally print and can have it sorted ahead of Christmas break.

In early December you will get the new electoral register for 2022, so prep to do an addressed survey to all households alongside the tabloid.

You can either opt in for a bespoke deal with Royal Mail Delivery or to just have your leaflets printed and delivered to you for hand delivery.

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## [Your vote matters and is a Vote for Hope, Action and Transformation.](#)

When I arrived in London as a teenager, Sir John Major was Prime Minister. I felt a connection with the City. My political views formed, firstly at university, and later whilst living in Islington. I joined the Liberal Democrats.

I was honoured to be elected as the Lead London Regional Diversity Champion. I continuously help to increase participation and engagement within our inclusion and diversity teams. I am vocal within Liberal Democrats Members to help represent those underrepresented in the UK Politics. In 2020 I founded the national BLAC Liberal Democrats (Blac Lives Action Committee) with the mission to make heard the voice of Black members within the Party.

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# Vision, Believe and Achieve

## **Vision**

My goals for this role are:

- I want to help provide a platform for better training and promote a programme that supports ethnic minority members to develop their potential, so they are competently able to stand for external and internal elections of office;
- I want to see established an attractive and resilient message that helps to build a strong foundation for the Liberal Democrats to engage in Ethnic Minority communities;
- Within the party, I want to establish a better understanding of Ethnic minority issues on housing, education, LGBT+, health, crime, etc. This will allow us to better serve the ethnic minority communities at a national and local level.

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## Let's work together to end racism in the Liberal Democrats now

Dear Lib Dem friends,

I know already you are as keen as I am to improve the experience of people from under-represented groups within the party, particularly people who are not White. May I thank you now for your excellent attitude, for listening closely to my suggestions on what to do. The improvements are immediately noticeable. Please keep going.

You will have access to information about my decades of experience in the field of equalities and governance inside and outside the Liberal Democrats in my manifesto when you vote, if you are interested to get more information please email me at [marisharay4vp@gmail.com](mailto:marisharay4vp@gmail.com).



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## [Roderick Lynch](#)

I was a 100/200m Sprinter. Catastrophe struck in my early 20's when my achilles tendon ruptured. For 20 months I was in a wheelchair. I needed wheelchair-friendly public transport to hospital and the inadequacy of it shocked me. It made me realise that everyone has a choice. When you see something that's wrong, do you leave it for someone else, or do you fight for change?

I decided to fight for change. I set up a transport company and, eventually, was transporting 5,000 vulnerable children and adults in wheelchair accessible vehicles. I got involved in drafting the Private Hire Vehicles Act and helped lead the campaign for cab safety. I delivered contracts to the 2012 London Paralympics. I was named in the Black Power List.

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