

# CMA to investigate Google's 'Privacy Sandbox' browser changes

The investigation will assess whether the proposals could cause advertising spend to become even more concentrated on Google's ecosystem at the expense of its competitors. It follows complaints of anticompetitive behaviour and requests for the Competition and Markets Authority (CMA) to ensure that Google develops its proposals in a way that does not distort competition.

Third party cookies currently play a fundamental role online and in digital advertising. They help businesses target advertising effectively and fund free online content for consumers, such as newspapers. But there have also been concerns about their legality and use from a privacy perspective, as they allow consumers' behaviour to be tracked across the web in ways that many consumers may feel uncomfortable with and may find difficult to understand.

Google's announced changes – known collectively as the 'Privacy Sandbox' project – would disable third party cookies on the Chrome browser and Chromium browser engine and replace them with a new set of tools for targeting advertising and other functionality that they say will protect consumers' privacy to a greater extent. The project is already under way, but Google's final proposals have not yet been decided or implemented. In its recent market study into online platforms digital advertising, the CMA highlighted a number of concerns about their potential impact, including that they could undermine the ability of publishers to generate revenue and undermine competition in digital advertising, entrenching Google's market power. More information can be found in the [CMA's Online platforms and digital advertising final report](#).

The CMA has been considering how best to address legitimate privacy concerns without distorting competition in discussions of the proposals with the Information Commissioner's Office (ICO), through the [Digital Regulation Cooperation Forum](#). As part of this work, the CMA has been engaging with Google to better understand its proposals. The current investigation will provide a framework for the continuation of this work, and, potentially, a legal basis for any solution that emerges.

The CMA has received complaints including from Marketers for an Open Web Limited, a group of newspaper publishers and technology companies, which allege that, through the proposals, Google is abusing its dominant position.

Given the importance and potential impact of Google's proposed changes, the CMA was already considering the Privacy Sandbox, in conjunction with the ICO and Google. Given the concerns raised by the complainants, it has decided that this work should be conducted in the context of a formal investigation.

Andrea Coscelli, Chief Executive of the CMA said:

As the CMA found in its recent market study, Google's Privacy Sandbox proposals will potentially have a very significant impact on publishers like newspapers, and the digital advertising market. But there are also privacy concerns to consider, which is why we will continue to work with the ICO as we progress this investigation, while also engaging directly with Google and other market participants about our concerns.

The CMA has an open mind and has not reached any conclusions at this stage as to whether or not competition law has been infringed. The CMA will continue to engage with Google and other market participants to ensure that both privacy and competition concerns can be addressed as the proposals are developed.

Today's announcement follows the CMA's advice to Government, via the Digital Markets Taskforce, on the need for a new regulatory regime for digital markets. As it continues to work with Government on these proposals, the CMA will use its existing powers to their fullest extent in order to protect competition in these markets.

More information can be found on the [investigation into Google's Privacy Sandbox browser changes case page](#).

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## **Statement from International Coordination and Response Group for the victims of Ukrainian International Airlines Flight PS752**

One year ago, in the early morning of January 8, 2020, Ukraine International Airlines Flight 752 was downed by two Iranian military surface-to-air missiles near Tehran.

Today we honour the memory of those who perished and offer our sincere condolences to all who mourn the victims of the PS752 tragedy. We share the grief of the families, relatives and friends who lost loved ones. We urgently call on Iran to provide a complete and thorough explanation of the events and decisions that led to this appalling plane crash.

Our countries will hold Iran to account to deliver justice and make sure Iran makes full reparations to the families of the victims and affected countries.

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# Overspeeding trains between Laurencekirk and Portlethen

News story

Investigation into trains exceeding an emergency speed restriction between Laurencekirk and Portlethen, Aberdeenshire, 4 December 2020.



Part of the railway between Laurencekirk and Portlethen

Between about 06:35 hrs and 07:40 hrs on 4 December 2020, two passenger trains passed through an emergency speed restriction located between Laurencekirk and Portlethen stations, at speeds of up to 100 mph (160 km/h), significantly exceeding the temporary maximum permitted speed of 40 mph (64 km/h). The first train was travelling north from Dundee to Inverness, the second was travelling south from Inverness to Edinburgh. The emergency restriction had been introduced as a precaution in case forecast heavy rainfall caused ground movements affecting the safety of the railway.

Neither of the train drivers was aware of the emergency speed restriction at the time they drove their trains over the affected section of track. The events were identified after a Network Rail signaller noticed the relatively short time taken for the second train to pass through the area. The first overspeed was then identified using electronic records of train movements. There were no injuries or damage as a result of these incidents.

RAIB's preliminary examination found no evidence that any other trains which used the line on 4 December did not observe the speed restriction. However, until the second overspeed was identified by the signaller, the only notification to drivers was a printed notice at their booking on points. Lineside signage was not provided by Network Rail processes applicable to this type of speed restriction. After the second overspeed, the method of working was changed so trains were stopped shortly before reaching the restricted area while signallers reminded drivers about the reduced maximum

permitted speed.

Our investigation will determine the sequence of events that led to the incidents and include consideration of:

- the processes for advising train drivers of emergency speed restrictions
- any overlap with issues identified during the on-going RAIB investigation of the fatal accident on 12 August 2020 at Carmont, a location within the area covered by this emergency speed restriction (although there was no emergency speed restriction at Carmont on the 12 August)
- any relevant underlying factors.

Our investigation is independent of any investigation by the railway industry or by the industry's regulator, the [Office of Rail and Road](#).

We will publish our findings, including any recommendations to improve safety, at the conclusion of our investigation. This report will be available on our website.

You can [subscribe](#) to automated emails notifying you when we publish our reports.

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## [Celebrating success at the Analysis in Government Awards 2020](#)

The virtual awards ceremony for the first Analysis in Government Awards took place on Tuesday 8 December.

Hosted by David Wood (Head of the Government Geography Profession), the Awards celebrated the excellent work being done across the Government Analysis Function. Despite the ceremony being virtual this year, the 150 people that attended made the most of it by congratulating one another on all that analysts have achieved throughout the year. National Statistician Sir Ian Diamond provided an introduction which highlighted the rapid pace at which analysts across government have delivered new analysis to support the pandemic response whilst still delivering analysis in other priority areas.

A recording of the event is available to view at [YouTube/GovernmentAnalysisFunction](#).

## Collaboration Award

The first award to be presented was the Collaboration Award which recognises collaboration between teams, departments, other professions and/or external partners to deliver a piece of analysis or analytical project. The joint winners were the COVID-19 Infection Survey Team at the Office for National Statistics for delivering the COVID-19 Infection Survey and the Population Health Analysis and Public Health Data Science teams at Public Health England for their work on excess mortality in England.

The [COVID-19 Infection Survey](#) provides estimates of the number of current COVID-19 infections within the community population in the UK and has been a key source of evidence for informing the UK response to the COVID-19 pandemic with user feedback describing it as the “jewel in the crown of the UK response to COVID-19”. The judges were impressed with the range of partners that ONS collaborated with to deliver at rapid pace with the first analytical results provided within a week. The results of the survey have informed key government lockdown decisions impacting every citizen in the UK.

[Excess mortality in England](#) provides a weekly measure of excess mortality by date of death registration in different subgroups of the population (for example age, sex or region). This allows decision makers to make accurate and informed decisions during the COVID-19 pandemic. Judges were impressed with the collaboration efforts shown as well as the innovative use of [Reproducible Analytical Pipelines](#) to deliver vital analysis to help understand the effect of ethnicity and deprivation on excess deaths.

Details of the other shortlisted nominations in this category can be found on the [Analysis in Government Award shortlist page](#).

## Innovation in Methods Award

The next award to be presented was the Innovation in Methods Award which recognises innovation in methods of analysis. The winner was the Internal Data Linking Team in the Data and Analytical Services Directorate at the Ministry of Justice for developing a piece of record linkage software (Splink) for probabilistic data linkage at scale.

[Splink](#) can be used to link up to around 100 million records with greatly improved accuracy. The software is open source and has been downloaded over 100,000 times. Splink is being used across government and beyond. It featured in [ONS's cross-government review of data linkage](#), and is now part of their core methods library. The judges felt that this is an impressive tool that will be greatly beneficial across government for large data linking. It has been peer reviewed by academics and methodology experts at ONS and adopted by other departments. It has improved efficiency in MoJ by replacing existing data linking projects.

Details of the other shortlisted nominations in this category can be found on the [Analysis in Government Award shortlist page](#).

## Communication Award

The next award to be presented was the Communication Award which recognises clear and successful presentation and dissemination of analysis using commentary, visualisations, interactives or social media. The winner was the Analytical Products Team in Product Management, Design and Delivery at NHS England and NHS Improvement for their COVID-19 Situational Operational Dashboard.

Since the start of the pandemic, the Analytical Products Team have worked tirelessly to produce an unprecedented 100+ analytical COVID-focused dashboards easily accessible via a single [HUB](#). The work involved an unparalleled level of communication across the entire NHS sector, helping leaders across the NHS make better decisions in response to the pandemic. Judges were impressed by the scale of work which is very innovative due to several inputs and outputs. The dashboard was designed for a wide range of users with user-friendly and interactive visualisation. Feedback from experts was sought and the data is turned around very quickly (updated daily in some cases).

Details of the other shortlisted nominations in this category can be found on the [Analysis in Government Award shortlist page](#).

## Impact Award

The penultimate award to be presented was the Impact Award which recognises analysis which has been impactful through use, influenced decision-making and/or has contributed to the public debate. The winner was COVID-19 Statistical Reporting Team at the Department of Health Northern Ireland for their COVID-19 Dashboard.

The [Department of Health's COVID-19 Dashboard](#) is the primary source of a wide range of COVID-19 information and analysis which has been fully utilised by the media, Government and public alike, inspiring policy changes at all levels and providing the information necessary for sound public debate. Judges felt this work demonstrated significant impact with the dashboard used by large audiences. It was achieved from scratch as the data was not previously collected by the Department of Health. The dashboard is updated at pace (almost daily) by a small team which shows commitment and hard work. Producers sought feedback to improve the dashboard and key policy decisions rely on it, including decisions on local lockdowns.

Details of the other shortlisted nominations in this category can be found on the [Analysis in Government Award shortlist page](#).

## Investment in People Award

The last award to be presented was the Investment in People Award which recognises achievements in the development of our people and the building of an inclusive culture across the Government Analysis Function. The winner was the Data Services Team at the Ministry of Defence for their Happiness Index.

The Happiness Index is a tool that assesses, monitors and improves people's wellbeing. Different views were sought to develop the tool and make it inclusive for a range of people. It's helping to promote an inclusive work environment. The impact is also considerable with the tool starting as a small one team initiative but now being rolled out to 12,000 staff.

Details of the other shortlisted nominations in this category can be found on the [Analysis in Government Award shortlist page](#).

## Next steps

We'll be hearing more about the shortlisted work (as well as all the other nominated work) at the first ever [Analysis in Government Month](#) being held in Spring 2021 as well as through a programme of sharing webinars that will soon be rolled out across the Government Analysis Function. Further details will be shared in due course.

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## [Whisky gets into the spirit of building back greener](#)

- UK distilleries raise a toast to government's green industrial revolution in first phase of funding to cut carbon emissions and support new green jobs
- £10 million fund to help UK's world-famous distilleries go green by switching to low carbon fuels such as hydrogen
- funding to enable distilleries to cut emissions by almost a million tonnes of CO<sub>2</sub> every year – equivalent to taking 200,000 cars off the road

Whisky and spirit lovers are raising a glass to the delivery of new government funding that will ensure they can enjoy their favourite tiple without it costing the earth.

Producers in one of the UK's most iconic industries will be playing their part in reducing carbon emissions, with 17 distilleries today receiving the first phase of £10 million government funding to go green.

Eleven distilleries across Scotland and a further 6 in England will be able to kick-start green innovations thanks to the government backing, helping them harness energy sources such as low-carbon hydrogen, biomass and repurposed waste to power their operations.

The successful distilleries will receive between £44,000 and £75,000 in the first phase of funding, helping them boost decarbonisation research and development, with schemes including the use of hydrogen and biofuel boilers

and geothermal energy in their production processes.

The funding will help prevent pollution equivalent to taking 200,000 cars off the road.

Energy and Clean Growth Minister, Kwasi Kwarteng, said:

Building back greener from the pandemic is something we can all raise a toast to.

Every business can play a part in the green industrial revolution and this funding will allow UK distilleries to lead the way by making their production cleaner while also creating jobs.

In 2019, the UK distilleries industry grew by 20%, highlighting the opportunity for the sector to be at the heart of the UK's green and resilient recovery from coronavirus.

The Scotch whisky industry supports 40,000 jobs across the UK, with more than 10,000 people directly employed in Scotland.

With 7,000 of these jobs in rural Scottish areas, today's funding will drive forward support for net-zero innovation in some geographically remote parts of the UK, creating more jobs and skills and providing opportunities for distilleries to develop their fuel transportation and storage technologies.

The announcement is another example of government commitment to build back greener and work towards the UK's goal of reaching net zero by 2050 and comes in addition to the ambitious green targets announced in the [Ten Point Plan](#) and [Energy White Paper](#).

UK government Scotland Minister, Iain Stewart said:

It is fantastic to see so many Scottish distilleries awarded this UK government funding. Scotland is world famous for its whisky and gin, with the spirits industry one of our greatest success stories.

This new funding will help the industry continue to build on its great work in tackling climate change.

From Aberdeen and Glasgow to Orkney and South Uist, this funding will help create jobs, support local businesses and communities and build back greener ahead of COP26 in Glasgow later this year.

Dagmar Droogsma, Director of Industry at the [Scotch Whisky Association](#), said:

The Green Distilleries Fund is an important step on the industry's journey towards net-zero. It will help the industry test new technologies, like hydrogen, which can be rolled out at scale in

future years and enable Scotch Whisky to further drive down emissions and protect the natural environment.

With COP26 taking place in Glasgow this year, the Scotch whisky industry has ambitious plans to build on the success of the last decade when distilleries cut greenhouse gas emissions by 34%. There is more to do, but with continued support from government the Scotch whisky industry can continue to work towards a more sustainable future.

- The Green Distilleries competition supports the government’s approach for a clean, resilient recovery across the UK to support the creation of new jobs in the distillery sector
- in the 2020 Budget, £10 million was allocated to R&D to help decarbonise UK distilleries
- find more information about [the Green Distilleries Competition](#)
- the funding for the Green Distilleries competition is part of the £1 billion Net Zero Innovation Portfolio which aims to accelerate the commercialisation of innovative low-carbon technologies, systems and processes in the power, buildings and industrial sectors

## Successful phase 1 distilleries

Name	Funding	Location	Detail
Protium Green Solutions Limited	£73,818	Lead in London with a distillery partner in Islay	Using a low emission hydrogen boiler.
Locogen Ltd	£43,325	Edinburgh	Switching a distillery from fuel oil to hydrogen burners.
Protium Energy Limited	£57,464	Aberdeen	A high temperature heat store.
Cornish Geothermal Distillery Company	£75,000	Truro	Creating a geothermal distillery.
European Marine Energy Centre	£58,781	Orkney Islands	Assessing technology pathways to facilitate green hydrogen.
Supercritical Solutions Ltd	£53,000	Lead in Horsham with a distillery partner in Glasgow	Electrolysers to enable fuel switching to zero emission sources.
The Uist Distilling Company Ltd	£44,572	The Isle of South Uist	Combination of a hydrogen burner and indirect heating of a thermal oil rather than steam.
Colorado Construction and Engineering Ltd	£73,636.80	Edinburgh	Hydrogen and dual hydrogen/biofuel burners for distilleries.
Vytok Ltd	£57,688.00	London	Heat pumps with water as the working fluid.

<b>Name</b>	<b>Funding</b>	<b>Location</b>	<b>Detail</b>
The Uist Distilling Company Ltd	£40,539.23	The Isle of South Uist	A high temperature heat store that would allow a distillery to be run purely on electricity.
John Fergus & Co Ltd	£71,812.55	Glenrothes	The use of hydrogen on site to decarbonise process heat.
The Edrington Group Ltd	£56,930.00	Glasgow	An innovative stillhouse Condenser Hot Water Recovery System.
St Andrews Brewers Limited	£51,547.00	Glasgow	A combination of heat pumps, green hydrogen and biomass.
Bennamann Ltd	£46,620.11	Cornwall	Use of fugitive methane as fuel.
Sunamp Ltd	£61,412.50	Edinburgh	A large-scale phase change material thermal store.
Environmental Resources Management Limited	£68,951.00	London	Liquid organic hydrogen carriers.
Colorado Construction and Engineering Ltd	£74,768.10	Edinburgh	The conversion of waste distillery draff and pot ale into a gasification-gas.