'Turn the tide on plastic' urges UN, as microplastics in the seas now outnumber stars in our galaxy

23 February 2017 — Launching an unprecedented global campaign, the United Nations Environment Programme (UNEP) is urging everyone to eliminate the use of microplastics and stop the excessive, wasteful use of single-use plastic, to save the world's seas and oceans from irreversible damage before it's too late.

"Plastic pollution is surfing onto Indonesian beaches, settling onto the ocean floor at the North Pole, and rising through the food chain onto our dinner tables," Erik Solheim, the Executive Director of UNEP, said in a news release announcing the campaign.

"We've stood by too long as the problem has gotten worse. It must stop," he added.

Through its Clean Seas campaign, the agency has urged countries and businesses to take ambitious measures to eliminate microplastics from personal-care products, ban or tax single-use plastic bags, and dramatically reduce other disposable plastic items by 2022.

Ten countries have already joined the initiative with far-reaching pledges: Indonesia has committed to slash its marine litter by 70 per cent by 2025; Uruguay will tax single-use plastic bags later this year; and Costa Rica will take measures to dramatically reduce single-use plastic through better waste management and education, according to UNEP.

These initiatives could not come sooner as up to 80 per cent of all litter in the oceans are made of plastic.

According to estimates, by 2050, 99 per cent of earth's seabirds will have ingested plastic

An illustration of the sheer magnitude of the problem is that as much as 51 trillion microplastic particles $-\ 500$ times more than stars in our galaxy $-\$ litter the seas.

Each year, more than eight million metric tonnes of plastic end up in oceans, wreaking havoc on marine wildlife, fisheries and tourism, and cost at least \$8 billion in damage to marine ecosystems. According to estimates, by 2050, oceans will have more plastic than fish if present trends are not arrested.

According to UNEP actions to stem the growing tide of maritime litter could include reducing the use of single-use plastics at the individual level such as by using reusable shopping bags and water bottles, choosing products

without microbeads and plastic packaging, and not using straws to drink.

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"Whether we choose to use plastic bags at the grocery store or sip through a plastic straw, our seemingly small daily decisions to use plastics are having a dramatic effect on our oceans," said film actor and founder of the Lonely Whale Foundation, Adrian Grenier.

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Plastic bottles and garbage waste from a village in Timor-Leste wash on the shores of a river and then spill into the sea. UN Photo/Martine Perret

Similarly, on larger and commercial scale, supply chains can be modified.

One such example is the technology company DELL Computers: which has announced that it will use recovered ocean plastic in its product packaging.

"DELL is committed to putting technology and expertise to work for a plasticfree ocean," said its Vice President for Global Operations, Piyush Bhargava. "Our new supply chain brings us one step closer to UNEP's vision of Clean Seas by proving that recycled ocean plastic can be commercially reused."

According to UNEP, major announcements are also expected at the upcoming conference on The Ocean at the UN Headquarters in New York (5-9 June), and UN the Environment Assembly to be held in the Kenyan capital, Nairobi, in December.

"The ocean is the lifeblood of our planet, yet we are poisoning it with millions of tonnes of plastic every year," expressed Peter Thomson, the President of the UN General Assembly, highlighting the upcoming conference and urging for ambitious pledges to reduce single-use plastic.

"Be it a tax on plastic bags or a ban on microbeads in cosmetics, each country [can] do their bit to maintain the integrity of life in the Ocean."