

Tourism Strategy Committee holds fourth meeting (with photos)

The Tourism Strategy Committee (the Committee), chaired by the Secretary for Culture, Sports and Tourism, Miss Rosanna Law, held its fourth meeting today (June 23). During the meeting, representative from the Kai Tak Sports Park Limited and the Development Bureau (DEVB) briefed the Committee on the latest circumstances of Kai Tak Sports Park (KTSP) and the preliminary land use proposal of the sites around Hung Hom Station and its waterfront areas respectively. Members also exchanged views on relevant issues.

Members expressed their recognition to the KTSP since its commissioning, which was well received by both the tourism industry and the visitors. Members put forward suggestions for optimising the transportation and catering arrangements during mega events as well as strengthening cross-sector collaboration with the tourism industry.

Regarding the preliminary land use proposal of the sites around Hung Hom Station and its waterfront areas, members considered that with panoramic views of Victoria Harbour, the waterfront areas were well-positioned to be re-planned and developed into a new harbourfront landmark that would integrate leisure and entertainment, dining and retail, and water-friendly elements. As for the utilisation of water body, members agreed that the water body adjacent to the former Hung Hom Freight Yard site should be put to good use. The proposed world-class yacht berthing facilities to be provided thereat could be integrated with land-based facilities for retail, dining and entertainment so as to promote yacht tourism. Members also recommended the Government to provide space for setting up land-side ancillary facilities to support the operation of the yacht berthing facilities. The DEVB is currently consulting the public and stakeholders on the preliminary land use proposal. The consultation period will end on July 5, 2025. The Government will take into account members' recommendations and the feedback received during the consultation period when refining the development proposal and finalising the detailed development parameters. The target is to commence the relevant statutory procedures in the second half of 2026.

In addition, members also exchanged views with Hong Kong Tourism Board's representatives regarding Hong Kong's latest tourism performance and relevant statistics. For the first five months of 2025, Hong Kong received more than 20 million visitor arrivals, a 12 per cent increase year-on-year. Among the visitors, about 15 million came from the Mainland, a 10 per cent rise year-on-year. Growth momentum is sustained across various non-Mainland markets, with around 5 million visitor arrivals in the first five months, an 18 per cent rise year-on-year. Number of visitor arrivals from Japan, South Korea, the Philippines, Indonesia and Taiwan and increasing more than 20 per cent year-on-year respectively. For Australia, a significant growth of more than 30 per cent was recorded.

The Committee is tasked to provide the Government with strategic advice and foster collaboration among different stakeholders in tourism and related sectors for further promoting the long-term and sustainable development of Hong Kong's tourism industry. Members include prominent figures and key leaders from the tourism and other related sectors such as culture, sports, retail and catering.

