

The road to net zero. The \$275 trillion bet

I am bringing out a short book updating my work on green policy. Titled "The \$275 trillion Green Revolution. Will consumers buy it? "it is published by Bite sized books and available on Amazon.

It looks at two main problems with this top down movement led by an international Treaty based elite and by most national governments. It asks how will this all be paid for. It sets out how consumers currently do not buy into the products the governments want them to adopt, from battery cars to heat pumps and from smart meters to non meat diets. It takes the Mc Kinsey global forecast of expenditure needed for transition in the period 2021 to 2050.