

Water companies challenged to improve environmental performance

The chief executives of fifteen water companies met today (8 September) with Environment Minister Rebecca Pow, who challenged them to do more to protect the environment and safeguard our water supplies.

Representatives from Ofwat, the Environment Agency, Natural England, Water UK, The Consumer Council for Water (CCWater) and the Drinking Water Inspectorate (DWI) were also present.

The meeting follows the [joint letter sent to water companies in July](#), encouraging them to accelerate investment as part of the country's green economic recovery from coronavirus.

While water companies had coped well under increased pressure during lockdown, Minister Pow made clear that much stronger action was needed on environmental priorities, particularly in the following areas:

- **Storm overflows:** The volumes of sewage discharged into rivers and other waterways in extreme weather must be reduced. A new Taskforce has been set up between Defra, the EA, Ofwat and Water UK which will meet regularly and set out clear proposals to reduce the frequency and volumes of these incidents. The Environment Bill will also allow government to set legally binding wastewater targets.
- **Chalk streams:** Chalk streams – known for their clear waters and rich wildlife – continue to be at risk due to low flows, poor water quality and unsustainable abstraction by water companies. The Minister urged water companies to significantly raise their ambition to improve chalk stream catchments and asked them to join her at a Chalk Stream summit she will host on 16 October.
- **Water resources and leakage:** While improvements on leakage rates have been made, the Minister reiterated the government's expectation for leakage rates to be halved by 2050. A new [national framework](#) was published in March 2020 by the Environment Agency setting out the scale of action needed to safeguard our water supplies for the future, requiring collective action from government, water companies, businesses and the general public.

Today's meeting comes ahead of the Environment Agency's annual report on water companies' environmental performance, which will be published later this month.

Environment Minister Rebecca Pow said:

“Water companies need to take their environmental obligations seriously and this impetus must come from the top.

“Despite investment from the industry, the damage inflicted on our environment – our rivers, lakes, streams and the wildlife that rely on them – is still far too great. Today we discussed a number of issues I feel strongly about, including storm overflows, and how we can work together to see much more ambitious improvements.

“This country’s green recovery from coronavirus can only happen if water companies step up and play their part.”

Harvey Bradshaw, Executive Director of Environment and Business at the Environment Agency, said:

“Our water environment is precious and under huge and increasing pressure from a growing population and the climate emergency.

“Our environmental targets are ambitious and we are challenging water companies to go faster and further on environment, leakage and protecting supplies. Water companies have a key role to safeguard our water environment and we will regulate them as a modern regulator should; rewarding excellence and sanctioning behaviour that harms the environment. In this way we will be working with them to drive up standards including through our new Taskforce on storm overflows.

“Everybody shares a crucial responsibility to protect the environment for future generations, and we will continue to work with all parties to deliver much-needed improvements.

John Russell, Senior Director, Strategy and Planning at Ofwat, said:

“We welcome the challenge to water companies set by Minister Pow and are committed to continuing to work with government and other independent regulators on the future direction for the water industry, particularly the focus on environmental priorities. These sector wide discussions are crucial for setting targets which can drive long term resilience and broader improvements to water customers, such as the progress water companies are reporting on leakage and the industry’s pledge to achieve net zero by 2030.”

The meeting also touched on changes to the £5 billion Water Industry National Environment Programme (WINEP) – investment by water companies in the environment – to make it more outcome-focused and increase the involvement and accountability of water companies.

New action to prevent the spread of coronavirus in Bolton

Mr Deputy Speaker, with permission, I'd like to make a statement on coronavirus.

As a country we have made huge strides in our fight against this invisible killer.

Today's ONS figures show that the weekly coronavirus deaths have dropped to the lowest number since mid-March.

And the latest daily number of recorded deaths is 3.

However, Mr Deputy Speaker, we have seen a concerning rise in the number of positive cases, particularly amongst younger people.

And these figures serve as a salutary reminder that this virus is still very much with us and remains a threat.

So it is critical that we maintain our collective commitment to controlling this disease.

And social distancing is the first line of defence.

While young people are less likely to die from this disease, be in no doubt that they are still at risk.

The long-term effects can be terrible, and of course they can infect others.

Six months on, many people are still suffering chronic fatigue, muscle pain and breathing difficulties.

Previously fit and healthy people reduced to barely being able to function.

A King's College survey, published today, shows that 300,000 people in the UK have reported symptoms lasting for more than a month and 60,000 people have been ill for more than 3 months.

And Mr Deputy Speaker, I want to address the point, which is of course good news, that the number of people sadly dying from coronavirus in this country is currently low.

We've seen all across the world how a rise in cases, initially among younger people, then spreads – leading to hospitalisations and fatalities.

In Spain, where the rise in cases started around 2 months ago, hospitalisations have risen 15 times since mid-July.

The number of daily deaths has reached 184.

In France, hospitalisations have more than tripled in the same period.

So this must be a moment of clarity for us all.

This is not over.

Just because we've come through one peak, it doesn't mean we can't see another coming towards our shores.

But together, we can tackle it.

So long as we remember that in a pandemic, our actions today have consequences tomorrow, for the people we love, for our communities, and for our country.

Mr Deputy Speaker, each and every citizen has a responsibility to follow social distancing and help stop a second peak.

And after social distancing, the next line of defence is test and trace.

Test and trace

Over the past 6 months we've built the biggest testing system of any major European country, and one of the biggest testing systems in the world.

And today, I can tell the House that we have met our target to provide testing kits to all care homes for older people and people with dementia, that have registered to get tests.

But I will not rest.

We are working flat out to expand our testing capacity even further.

Using existing technology, we are expanding our capacity right now.

And we are investing in new testing technology too.

Last week, I was able to announce £500 million for next-generation tests, like saliva tests and rapid turnaround tests that can deliver results in just 20 minutes.

The ability to get rapid, on-the-spot results will significantly increase the weapons in our armoury, in our fight both against coronavirus, and for economic recovery.

We are rolling out these tests right now and plan to use them to relieve capacity constraints, to expand asymptomatic testing to find the virus, and to give people the confidence that a negative test result brings.

Local action

Next, Mr Deputy Speaker, where it's necessary we will not shy from taking targeted local action.

In June, I established the Joint Biosecurity Centre, to provide the best possible data analytics, using information from all possible sources.

Our local action is driven by the data.

We now publish daily local data on cases so that everyone can see the data on which these decisions are taken.

And this shows that our approach is working.

For instance, in both Leicester and Luton, the weekly case rate has more than halved during August.

I want to thank the people of Leicester, including the Honorable Gentleman opposite and of Luton, and the other areas where we've taken local action, who have followed social distancing and helped bring the virus under control.

Sometimes local action requires us to act fast and respond to changing circumstances.

And unfortunately, after improving for several weeks, we have seen a very significant rise in cases in Bolton.

Bolton is now up to 120 cases per 100,000, the highest case rate in the country.

I am publishing the data behind the decisions we have taken.

I must therefore tell the House that, working with the local council, we are taking further local action.

The rise in cases in Bolton is partly due to socialising by people in their 20s and 30s. We know this from contact tracing.

And through our contact-tracing system, we have identified a number of pubs at which the virus has spread significantly.

We are therefore taking the following action in Bolton, starting immediately.

We will restrict all hospitality to takeaway only and we will introduce a late night restriction of operating hours, which will mean all venues will be required to close from 10pm to 5am.

We introduce urgently further measures that put the current guidance – that people cannot socialise outside their household – into law.

I want us to learn the lesson from Spain and America and France – not have to learn the lesson all over again ourselves through more hospitalisations and more deaths – and take this action locally in Bolton. But, crucially, we all have a part to play.

Young people don't just spread the virus to each other. They spread the virus to their parents and their grandparents.

They spread it to those they come into contact with. And to others who they love.

I know social distancing can be hard and how it will be extra tough for students who will soon be starting university.

But please stick with it and play your part in getting this virus under control.

Mr Deputy Speaker, we are also putting in place extra measures, including visitor restrictions to restrict the spread of the virus into care homes and hospitals in Bolton and I want to thank the leadership of Bolton Council, who are doing an outstanding job in very difficult circumstances.

And I want to thank colleagues who represent Bolton in this House with whom I have discussed these measures.

And I want to say this directly to everyone living in Bolton: I know how anxious this can be.

And I know the impact that these measures will have.

We are asking you to take a step back, at a time when we all just want to get on with our lives and what we love, and back to normal.

But we need to take this crucial step to keep this virus at bay.

Because as we have seen elsewhere, if we act early, and control the virus, then we can save lives.

Technology and vaccines

Mr Deputy Speaker, as well as controlling the virus using the tools we have now, we will do everything in our power to bring to bear the technologies of the future.

Over the past few months we have seen the pivotal role that technology has played in our response.

Like next-generation rapid testing and machine-learning tools to help the NHS predict where vital resources might be needed, and the discovery here in the UK of the only 2 treatments known to save lives from coronavirus.

We want to keep this momentum going.

And so today, we are also allocating £50 million from our AI in Health and Care Award.

And this fund aims to speed up the testing and evaluation of some of the most promising AI technologies.

Because through bringing new technologies to the frontline, we can transform how we deliver critical care and services across the country.

Finally, Mr Deputy Speaker, the best way out of this coronavirus pandemic remains a vaccine.

We have already announced that we will roll out the most comprehensive flu vaccination programme in history this winter.

We now have agreements with 6 separate vaccine developers for early access to 340 million doses of coronavirus vaccines.

And we will use every method at our disposal to get as many people protected as possible.

Conclusion

Mr Deputy Speaker, this is a virus that feeds on complacency.

And although time has passed since the peak we saw in the spring, the threat posed by the virus has not gone away.

Now, with winter on the horizon, we must all redouble our efforts so we can get this virus on the back foot, and I commend this statement to the House.

[Response to the ACMD report on novel benzodiazepines](#)

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[Reseller GAK fined for illegally](#)

agreeing not to discount online

Background

We recently fined GAK, a reseller, £278,945 for breaking the law by entering into an agreement with manufacturer Yamaha not to discount online prices for Yamaha's digital pianos, digital keyboards and guitars.

This is the first time that the CMA has fined a reseller for RPM. Yamaha was granted total immunity under the CMA's leniency programme.

When online resellers have the freedom to price products independently this leads to healthy competition – rivals strive to offer the best deal for customers and people can shop around for the best price.

However, if resellers agree not to reduce prices below a minimum level set by the supplier, rival resellers are blocked from competing on price and customers lose out. This practice is known as Resale Price Maintenance (RPM) and is illegal.

What GAK did

Between 1 March 2013 and 31 March 2017, GAK agreed to adhere to minimum prices set by Yamaha when selling Yamaha's digital pianos, digital keyboards and guitars.

While the CMA had reason to suspect that other resellers with which Yamaha worked may also have been engaged in RPM, the CMA focussed its investigation on GAK. A key reason for this was that GAK had failed to address the CMA's concerns regarding possible RPM conduct after receiving an advisory letter from the CMA in 2015.

CMA accepted that GAK believed there to be a credible threat that Yamaha would impose sanctions (restrictions on supply or loss of discount) if GAK did not adhere to minimum prices, and found that GAK had actively participated in Yamaha's pricing policy. GAK used price-monitoring software to help ensure that it and other resellers were complying with minimum prices. It also sometimes let Yamaha know if competing resellers were dropping their price. GAK also used tracking software to ensure that its prices were automatically updated in line with minimum prices signalled by Yamaha through its YML store.

Price monitoring software, when used correctly, should benefit competition by encouraging firms to compete with rivals. In this instance, the software was misused as a tool to implement the illegal agreement between GAK and Yamaha and help keep resellers' prices artificially high.

How GAK broke the law

RPM is illegal because it cheats people out of a fair deal. It involves a reseller agreeing not to discount a product in return for receiving supplies, and therefore restricting the possibility of discounts – rather than allowing resellers to compete on prices.

GAK was aware, or should have been aware, of the likely anti-competitive nature of its conduct. GAK could see that from October 2014 onwards, Yamaha was attempting to minimise written records of its pricing policy which formed the basis of the infringement. As one senior GAK employee noted:

Yamaha would regularly make statements in email about not controlling GAK's pricing, but contrary expectations were relayed via e.g., phone calls...

The unusual and contradictory nature of these communications could be expected to have increased GAK's sense that it was participating in something that was not a legitimate business practice, the legality of which was, at best, questionable.

What action we took

We fined GAK in excess of a quarter of a million pounds for breaking the law. The fine was increased because senior management was involved, and because the illegal behaviour continued after GAK received an advisory letter from the CMA making it aware that there was evidence it might be engaging in RPM.

GAK admitted to breaking the law, and cooperated with the CMA's investigation, and its fine was reduced to reflect this.

What the lessons are

There are a number of lessons that businesses can learn from this case, including the following:

- It is illegal for a supplier to interfere with a reseller's ability to set its own prices independently and for a reseller to agree with a supplier to adhere to minimum prices set by the supplier.
- As a reseller you can also be investigated for breaking the law if you are found to have co-operated with a minimum pricing policy. If a supplier tries to make you comply with a minimum pricing policy, you should refuse and point them to our guidance and consider reporting them to us. Resellers may also face enforcement action such as fines.
- The consequences of breaking competition law can include fines of up to 10% of a business's global turnover.
- The CMA has ways of gathering evidence even where companies have tried to hide their actions by deleting communications.
- If you are ever asked not to put something in writing you should be

suspicious as it could relate to something illegal. If so, you should seek legal advice and seriously consider whether to report the matter to the CMA. Directors and senior staff have a special responsibility to be well informed on competition law and make sure their companies are behaving legally.

- Attending compliance training alone isn't sufficient to be compliant – you must actively comply with the law.
- It is important that all businesses that receive warning and advisory letters take these seriously and take appropriate action to address concerns raised.

What you can do

This case shows that it's important for suppliers and resellers to review their pricing practices so they don't risk entering into illegal agreements. Some of the ways to do this are to:

Healthcare for planets and humans: why looking after nature is good for mind, body, and the NHS

It's an honour to be here, virtually at least, as a guest of the UCL Institute for Sustainable Resources. Good leaders admit vulnerability, so let me start by saying I feel a little outgunned.

UCL is one of the best universities in the world, and this year's QS World University Rankings places The Bartlett, UCL's faculty of the built environment, as number 1 in the UK for Architecture/Built Environment studies and third in the whole world. I am also very conscious that after my speech I will be followed by Professor Joanna Chataway who has particularly deep expertise in many of the things I am going to talk about – health, justice and public policy.

All I have is a bit of practitioner's knowledge and a personal commitment to the Environment Agency's purpose: creating a better place. So if you are hoping for a brilliant academic discourse from me, look away now.

I have three messages today:

Message one: a healthy environment means healthy humans, and an unhealthy environment means unhealthy humans. This sounds obvious, but it is only now that we are starting to see the detailed evidence to back this up. Today the Environment Agency publishes a report which adds to that body of evidence and helps us understand better how the environment affects human health and

wellbeing.

Message two: investing in a healthy environment is about the smartest thing we can do. It makes medical sense, because it will mean better health for all and less strain on the NHS. It makes economic sense, because it will save the NHS billions of pounds: the NHS could save an estimated £2.1bn every year in treatment costs if everyone in England had access to good quality green space. And it makes social sense, because those who live in poor environments are also those who have the worst health and the lowest incomes: levelling up the environment will also help level up everything else.

Message three: the Environment Agency is not the National Health Service and does not claim to be. But in doing what we do – protecting and enhancing the environment – we are also providing a national health service. The State of the Environment Report: headlines

Let me start with the report the EA is publishing today. It's called The State of the Environment: Health, People and the Environment – and it does exactly what it says on the tin. The main findings are that:

- Air pollution is the single biggest environmental threat to health in the UK, shortening tens of thousands of lives each year.
- Environmental factors – pollution, flooding, climate change – are contributing to the increase in mental health conditions we are seeing.
- Exposure to pollution and access to nature are not equally distributed across society – people living in deprived areas often have poorer quality environments with less accessible green space. They also have worse health. There is a link.
- On the upside, there is substantial and growing evidence that everyone's physical and mental health benefits from a good environment. Put simply: if we look after nature, it will look after us.

The report starts by identifying the main factors which determine our health: they include the specific characteristics we each have as individuals (age, sex, hereditary factors etc), our lifestyle, the community to which we belong, the local economy, the built environment in which we live and work, the natural environment around us, and at the largest scale – but still affecting our health – the global ecosystem.

Let's start with the good news. The overall quality of the environment in which we live in this country is much better than it was a few decades ago. That is largely due to stronger laws, a cleaner economy, better policies, popular demand and effective regulation – much of it by the Environment Agency.

So, for example:

- Our air is much cleaner than it was. Emissions of some of the worst air pollutants have been massively reduced. Between 1970 and 2017 sulphur oxides (SO_x) emissions have decreased by 97%, particulate matter (PM₁₀) by 73%, fine particulate matter (PM_{2.5}) by 79%, and nitrogen oxides

(NO_x) by 73%. In 1952 thousands of people in London died as a result of the so-called Great Smog – the smoky fog which led to the Clean Air Act banning smoke pollution. Most Londoners today have never even heard of smog – which shows you how far we have come.

- Our water is cleaner: over recent decades the quality of water in England's rivers and lakes has generally improved, though there is a lot more to do; and on our coastlines the quality of bathing water has dramatically improved.
- Land that was once heavily polluted by heavy industrial processes has been remediated. Green grass grows where slag heaps sat.
- We are less exposed to some of the most dangerous chemicals, such as the highly toxic dioxins. Dioxin levels in human milk have been declining over recent decades as a result of better regulation and cleaner technologies.

Moreover, everyone in this country now has decent sanitation and safe drinking water. Taken together with the huge advances over the last few decades in medicine and healthcare, the net effect has been a dramatic improvement in most people's health, wellbeing and life expectancy.

The bad news: other risks are rising

One of the lessons I learned when I lived in India is that things are never as bad or as good as they seem. So let's get to the bad news, which is that the great progress on the issues I've identified has thrown other risks, old and new, into sharper relief:

Air: despite all the progress since the 1950s, air pollution is now the single greatest environmental threat to health in the UK. Long-term exposure to air pollutants still shortens tens of thousands of lives every year and reduces average life expectancy by several months. An estimated 5% of total mortality in England can be attributed to fine particulate matter (PM_{2.5}) alone.

Noise: it causes the second highest pollution-related burden of disease in Western Europe. It is responsible for more life years lost than physical pollutants such as lead, ozone and dioxins. Noise pollution has been linked to coronary heart disease, dementia, diabetes and obesity. The main source is road traffic: 11.5m people in England are exposed to traffic volume exceeding WHO guidelines.

Odour: the bad smells which sometimes come from farming, industry and waste management aren't just unpleasant and harmful to quality of life. Communities affected by odour also experience higher levels of anxiety and stress-related illness.

Flooding: thankfully today there are relatively few injuries or deaths related to flooding in England. The EA's flood defences and flood warnings keep most people safe most of the time. But flooding can still have serious health effects. Being flooded affects your physical health: there are higher levels of shock, respiratory infections, high blood pressure and stomach upsets in those who have experienced it. But the biggest of all effects is on your mental health: depression, anxiety and post-traumatic stress disorder are significantly higher in people who have experienced a flood.

Bottom line: the World Health Organisation estimates that environmental factors like these contribute about 14% of the total burden of disease in the UK.

It gets worse. The health damage of bad environments falls unequally: on the most deprived, and on black, Asian and minority ethnic communities.

Take healthy life expectancy – the number of years we live in good health. The difference in healthy life expectancy between the most and least deprived areas of England, which are also often the most polluted environments and have disproportionately bad air quality, is currently around 19 years. I will say that again: whether you get nearly two extra decades of good health depends on where you live and your level of material comfort.

There is also racial inequality in terms of access to nature and the health benefits that brings: one study found that city communities with 40% or more black, Asian or ethnic minority residents have access to 11 times fewer green spaces locally than those comprising mainly white residents.

One last depressing fact: the climate emergency will make all this worse. Heat related deaths may increase from 2,000 to 7,000 per year by the mid-2050s. There will also be an increase in air pollution, fires (with associated respiratory damage), flooding and coastal erosion – all with consequences for mental and physical health.

So much for the gloom. The good news is that we know how to solve these problems.

We know that drinking clean water, breathing clean air and living on uncontaminated land are important ingredients for long and healthy lives.

We know that green environments enhance health and wellbeing. A study of over 19,000 people in England found that those who spent two hours or more a week in open green spaces were significantly more likely to report good health or high wellbeing.

We know that a blue environment can be as good or even better for you than a green one: living near or visiting the coast, rivers and lakes increases people's reported levels of mental health and wellbeing. Proximity to the coast in particular has been found to be associated with less obesity and higher overall health.

We know that spending time in nature is not only good for your general health but that it also improves how you feel about life. Natural England run a

regular survey monitoring time spent in the natural environment. Their latest (2020) report shows that people who visit nature at least once a week are nearly twice as likely to say that their lives are worthwhile than those with low nature connectedness.

There is also evidence that just as diversity is good for organisations, it's good for nature and health too. A diverse natural environment appears to be better for our health than a monoculture: apart from the added interest and beauty in places where many species are present rather than few, exposure to biologically diverse ecosystems may influence the development of a healthy immune system. Studies have found, for example, that children living on farms – where they are exposed to a wider range of flora and fauna than most others – are less likely to develop asthma.

And we know that the nature on which our health ultimately relies is an integrated system: in order for it to work optimally, every bit of it has to work. Which is why the EA's new Five Year Action plan commits us to improve all the key elements of that environment – air, land and water – and commits us to tackle the biggest of all threats to that environment, the climate emergency.

Not only do we know what the solutions are, we are starting to deliver them.

The government is tackling the pollution that harms humans. Its Clean Air Strategy, for example, sets out comprehensive plans for dealing with all sources of air pollution, and aims to make our air healthier to breathe, protect nature and boost the economy.

The government has also set out an audacious goal for nature as a whole – that we will be the first generation to leave the environment in a better state than we found it. And it has produced an ambitious 25 Year Plan to deliver that goal, which includes commitments on clean air, clean water, thriving plants and wildlife, a reduced risk from environmental hazards such as flooding and drought, minimising waste, managing exposure to chemicals, and mitigating and adapting to climate change. The new Environment Bill now before Parliament will make provision to enshrine in law many of the targets we will need to hit.

The Environment Agency has played a big part in the design of these arrangements and we will play an even bigger part in delivering them.

So, for example, the EA's regulation of industry, water companies and farming helps prevent much of the pollution that would otherwise hurt human health. Our regulation of greenhouse gas emitting industries ensures they reduce their emissions and thus the extent of climate change. Through our role as a statutory planning consultee we are helping the country adapt to the effects of climate change by creating more resilient towns and cities. And by building new flood defences we are protecting more communities against the higher tides and more extreme rainfall that climate change is bringing.

As we do all these things, we are trying to keep health and wellbeing in mind. The EA's Warrington flood defence scheme, for example, which protects

over 2,000 homes and businesses, was also designed to create reed bed habitats, plant trees, open up riverside paths, and improve the views across the river and town. The benefits from the air quality improvement, recreation and physical activity that delivers are real, and can be calculated: they add up to over £70 million over the lifetime of the scheme. But the benefit in terms of quality of life is priceless.

The EA also regulates and supports the country's most popular pastime: angling. We maintain and restock fisheries, improve river habitats, stop poaching, and prevent the spread of damaging non-native species. We do all this because it's the right thing to do and because anglers pay us to do it through the rod licence fee. But we also do it because angling has a multitude of health and social benefits, particularly for those with limited opportunities for other forms of physical exercise or who are less healthy.

The scientists, academics, researchers and medics are doing their bit too. You the audience are, both in the day to day work many of you do to create better health and environmental outcomes, and in simply showing up for this speech to register your support. It is hugely welcome that the medical and research community is putting more emphasis than ever on prevention of illness to avoid the need for cure; doing more research that will help us better target our interventions; and recognising the healthcare benefits of investing in nature as well as in medical care itself.

We are seeing action from medical practitioners too: over the last few years there has been a significant rise in social prescribing, with GPs prescribing walking, gardening or other activities rather than drugs to alleviate mental and physical ailments.

Let me make one final point: there is a direct link between creating a healthy environment and tackling our biggest immediate challenge, Coronavirus.

Lockdown temporarily stopped or reduced many things that threaten our health, like traffic noise and vehicle emissions. It reminded us all how important nature is as a source of mental and physical healing. The active travel (walking, cycling) that many more people are now doing doesn't just reduce the infection risk on public transport, it provides health benefits too. And the government's commitment to build back better for a green recovery offers the prospect not just of sustainable growth but of better health too.

And there is a deeper, longer term link: that as we emerge from the pandemic with a resolve to ensure better health for everyone for future, one of the best of all ways to achieve that is to protect our nature and ensure we all have equal access to it.

I've given you a fifteen minute summary of the new EA report. If you want the whole thing, it's online. And if you want the ten-second summary of the summary, here it is:

You can only have healthy humans if you have a healthy planet. When we damage nature we damage people too. If we look after nature, it will look after us.

Doing so costs money. But it's the best possible investment we could make, because the benefit/cost ratio is fantastic – not just in costs saved for the NHS, but in lives saved for our communities, and a future saved for our planet.