

Effective Exchange Rate Index

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CA releases major findings of Broadcasting Service Survey

The following is issued on behalf of the Communications Authority:

The Communications Authority (CA) released today (February 20) the major findings of the Broadcasting Service Survey conducted by an independent survey firm in 2024. The survey revealed that 89.5 per cent of the

respondents had watched free TV programmes and 38.8 per cent had listened to radio programmes in the month prior to the survey. They spent an average of 2.6 hours per day watching free TV programmes and 2.2 hours per day listening to radio programmes. The survey also found that respondents were generally satisfied with programme variety on the licensed broadcasting services. The executive summary of the survey findings is in the [Appendix](#).

The information and statistics obtained from the survey will serve as a useful reference for the CA in handling licence renewal applications to be submitted by major broadcasters between 2025 and 2026.