

# Sydney ETO showcases Hong Kong's vibrancy in Sydney Lunar New Year Dragon Boat Festival (with photos)

â€‹The Hong Kong Economic and Trade Office, Sydney (Sydney ETO) showcased Hong Kong's vibrancy at the Sydney Lunar New Year Dragon Boat Festival held in Sydney, Australia, from February 7 to 9.

Over 2 000 paddlers churned up the waters in various races during the three-day event in Darling Harbour. The Sydney ETO organised the Hong Kong team to compete in the Corporate Category of the races and won the second place in the Government Industry Challenge on February 7. Four of the races this year were named the "Hong Kong Talent Cup", the "Hong Kong Innovation Cup", the "Hong Kong Future Cup" and the "HKETO Government Industry Challenge", with medals presented by the Director of the Sydney ETO, Mr Ricky Chong, who also attended the opening ceremony of the Festival on February 8.

The Sydney ETO set up a marquee during the Dragon Boat Festival to promote the latest developments in Hong Kong, in particular the exciting mega events held in the city and various talent attraction initiatives rolled out by the Government. Souvenirs distributed at the marquee for promoting Hong Kong were very well received.

The Sydney Lunar Festival, organised by the City of Sydney, is one of the largest celebrations of the Lunar New Year outside Asia. During the festival held from January 29 to February 16 this year, the celebration features an array of programmes including lion dancing, a lantern display, cultural performances as well as jet pack and firework shows.

The Sydney Lunar New Year Dragon Boat Festival, which is the biggest event of its kind in the southern hemisphere, was a highlight of the Sydney Lunar Festival, attracting tens of thousands of spectators.

â€‹The Sydney ETO also displayed Hong Kong-themed banners with new year greetings in major locations across Sydney during the festive period.



