

Superfast boost for North Wales tractor company

Leader of the House with responsibility for digital Julie James visited Mona Tractors' depot in Llanystumdwy to find out more about the impact superfast broadband has made on the business.

The company adopted superfast broadband in late 2016 and now benefits from download speeds of around 70 Mbps, compared with one or two Mbps previously.

The Llanystumdwy depot has access to superfast broadband as result of the Welsh Government's Superfast Cymru programme which has brought faster internet speeds to areas which would otherwise not receive them.

Benefits for Mona Tractors have included helping improve the efficiency of its operations by using cloud-based technologies. It has also helped ensure customer satisfaction, through improvements to the speed and reliability of the connection.

It has allowed the company to make full use of an advanced process control system, which integrates sales, promotion, HR and finance processes into one central platform, which can also be accessed remotely by employees.

The company also use mobile broadband technology, known as MiFi devices, to ensure remote access while out visiting clients. These are increasingly gaining superfast 4G capacity, further speeding up the process.

Julie James said:

"It's been great to see the difference access to superfast broadband has made to this long-established business in North Wales. There would have been no access at all to superfast broadband in Gwynedd without the intervention of our Superfast Cymru programme as commercial companies had no plans for a rollout in the area, but now the depot here in Llanystumdwy benefits from a high speed and reliable connection.

"Almost 733,000 premises across Wales can access superfast broadband as a result of the programme. Having access to superfast and ultrafast broadband is becoming increasingly important for businesses, which is why we have invested in the infrastructure which can deliver it.

"While the vast majority of premises across the country can now access superfast broadband, we are now looking at how to deliver faster broadband speeds to those areas which are yet to receive it."

Susan Jones, Director Mona Tractor Company said:

“Superfast broadband not only helps us run the businesses, it’s essential for us to do business. Before we had superfast broadband we had speeds of between one or two Mbps, but now it’s around 70.

This is has made a huge difference for us and our customers as we can provide a faster more reliable service.”

More than 58,400 premises in Gwynedd can access superfast broadband following the Superfast Cymru programme.