

Speech by SITI at Cisco Engage Greater Bay Area Summit (English only) (with photo)

Following is the speech by the Secretary for Innovation, Technology and Industry, Professor Sun Dong, at the Cisco Engage Greater Bay Area Summit today (February 24):

Dave (President of Cisco Asia Pacific, Japan and Greater China, Mr Dave West), Jacqueline (Senior Vice President & General Manager, Customer Experience, Cisco Asia Pacific, Japan and Greater China, Ms Jacqueline Guichelaar), Ming (Vice President & Chief Executive Officer of Cisco Greater China, Mr Ming Wong), Iris (General Manager of Cisco Hong Kong, Macau and South China, Ms Iris Feng), distinguished speakers, ladies and gentlemen,

Good morning. It is my great pleasure to be here today at the Cisco Engage Greater Bay Area event, a dynamic platform for exploring the exciting opportunities and innovative solutions that lie ahead in this vibrant region.

I am delighted to learn that today's event brings more than 20 visionary speakers and some 400 tech industry leaders and experts from home and abroad, a true testament to Hong Kong's ability to attract the world's top talent and innovative ideas.

Today's theme, "Go beyond", perfectly captures the spirit of Cisco's success over the past 40 years. It is also a call to action, urging us to push the boundaries of what is possible and explore new horizons to achieve our shared vision of developing Hong Kong into an international innovation and technology (I&T) centre.

Hong Kong has long been recognised as a super connector, bridging the dynamic markets of Mainland China with the rest of the world. The Hong Kong Special Administrative Region Government is fully committed to creating a robust I&T ecosystem and a business-friendly environment where I&T enterprises and start-ups can grow and thrive here, and make impactful contributions to the local and global economy and society. Proactive initiatives, such as the development of the Hetao Hong Kong Park and the new I&T land in San Tin Technopole, will provide new impetus to our I&T development. We welcome more international I&T enterprises like Cisco to set foot in Hong Kong and leverage Hong Kong's unique advantages as an ideal gateway for businesses aiming to tap into the vast markets of Mainland China and the Asia-Pacific region.

To construct a sustainable I&T ecosystem, the close collaboration among government, industry, academia, research and investment sectors is crucial. Last year, Cisco collaborated with Cyberport to jointly build an AI Lab, and

I am pleased to learn that it has achieved some remarkable results. As one of the world's largest technology companies specialising in IT network, cyber security and cloud computing, Cisco has long been a solid player in the ICT (information and communications technology) industry, supporting Hong Kong to become a leading digital hub in the region. I look forward to witnessing more successful partnership between Cisco and other stakeholders in Hong Kong's I&T industry.

The digital landscape is evolving at an unprecedented pace, presenting both challenges and opportunities. Together, let us continue to embrace the spirit of "going beyond", and navigate the complexities of the digital age.

Wish you all a great day. Thank you.

