

Speech by SCED at launch event of Green360: An AI-driven ESG Platform for Businesses (English only)

Following is the speech by the Secretary for Commerce and Economic Development, Mr Algernon Yau, at the launch event of Green360: An AI-driven ESG Platform for Businesses organised by the Hong Kong General Chamber of Commerce (HKGCC) today (March 14):

Agnes (Chairman of the HKGCC, Ms Agnes Chan), Jeffrey (Legislative Council Member Mr Jeffrey Lam), General Committee members, distinguished guests, ladies and gentlemen,

Good afternoon. It is with great honour to join the event today.

Firstly, I would like to thank the HKGCC for its unwavering commitment to advancing the sustainability agenda within our business community. Initiatives like Green360 are pivotal in fostering a culture of environmental stewardship, social responsibility, and governance among corporations, especially among our small and medium-sized enterprises.

The introduction of Green360 comes at a crucial time as we navigate the complexities of environmental challenges and the urgent need for sustainable practices. This innovative platform not only aligns with the global movement towards a greener economy but also emphasises Hong Kong's role as a leader in integrating advanced technology commercial development.

This initiative not only pushes for compliance but also strives to exceed expectations, fostering best practices that can set Hong Kong as a global leader in promoting ESG (environmental, social, and governance) principles. It aims to create a business environment that is sustainable and profitable, thus attracting and sustaining investment.

Moreover, Green360 is committed to empowering businesses through education, and self-audit reporting is a constructive step for companies to embrace ESG. It promises to be a beacon of support for our businesses as they transit towards more sustainable operations, providing them with the tools and knowledge vital for this journey.

Thank you, the HKGCC, for launching this initiative. Let us continue to work together, leveraging technology and shared responsibility, to make Hong Kong a sustainable, inclusive and responsible hub for commerce and innovation. Thank you.