

Slogan competition on parent education to be launched in September

The Education Bureau (EDB) issued a circular memorandum to all kindergartens and primary and secondary schools today (August 26), inviting them to encourage their teachers, students and parents to participate in the parent education slogan competition entitled "Calls for Slogans: Growing Up Together – Be a Good Parent" organised by the EDB. Submission of entries will be accepted from September 6 to October 18. Members of the public are also welcome to take part in the competition.

A spokesman for the EDB said that as parents play a vital role in their children's development and learning, the EDB attaches great importance to parent education and has fully accepted the recommendations in the report submitted in April this year by the Task Force on Home-school Co-operation and Parent Education set up by the Education Commission. The slogan competition is part of a suggestion in the report to launch a series of continuous, universal and extensive publicity activities to promote a positive parent culture.

The spokesman added that the competition aims to raise the awareness of parents and the public on the importance of parent education, strengthen the positive mindset among parents in nurturing their children and enhance the happiness and positive attitudes of parents, with a view to changing the culture of excessive competition so as to help their children learn effectively and grow happily.

The competition is divided into four groups, namely kindergarten, primary, secondary and open. Participants of the kindergarten, primary and secondary groups can choose to enter the competition individually as a student or parent or jointly as parent and student. Participants of the open group can only enter the competition on an individual basis.

Participants are invited to create a simple and catchy slogan in no more than 20 words on the theme of "Growing Up Together – Be a Good Parent" to deliver the key messages in areas like the importance of raising happy and healthy children, changing the culture of excessive competition, and nurturing a happy and positive mindset of parents in helping their children grow up happily and healthily.

The panel of adjudicators will select a champion, a first runner-up, a second runner-up and five meritorious prize winners in each group. The panel will also select an overall champion from the champions of each group. Winners will be awarded a certificate and a gift voucher. Interested parties can submit their entries online through <https://positiveparent.881903.com> from September 6. The deadline for submission is October 18. For details of the competition, please visit the EDB's Smart Parent Net website at www.parent.edu.hk.