

Singapore ETO promotes Hong Kong in Vietnam through government and business engagements (with photos)

The Hong Kong Economic and Trade Office in Singapore (Singapore ETO) participated in a business networking luncheon held today (May 16) in Da Nang, Central Vietnam, as part of its continued efforts to promote Hong Kong throughout Vietnam from the north to the south.

The luncheon in Da Nang, co-organised for the first time with the Hong Kong Business Association Vietnam (HKBAV), attracted around 60 Vietnamese business leaders and investors. The Singapore ETO's investment promotion team delivered a presentation on Hong Kong's latest investment climate and opportunities, as well as the city's unique position as a gateway to the Guangdong-Hong Kong-Macao Greater Bay Area, and outlined the range of support services available to Vietnamese enterprises looking to expand into the region.

In his opening remarks, the Director of the Singapore ETO, Mr Owin Fung, highlighted Vietnam's growing importance as a key economic and strategic partner of Hong Kong. The Singapore ETO's relentless engagement across various regions of Vietnam underlines its strong commitment to fostering bilateral collaboration through continued government-to-government dialogue, business exchanges, and people-to-people interactions.

On the same day, Mr Fung paid a courtesy call on the Consul General of the People's Republic of China in Da Nang, Ms Dong Biyou. Mr Fung briefed Ms Dong on the Singapore ETO's latest outreach initiatives in Vietnam, and both sides exchanged views on how Hong Kong can serve as a gateway between Mainland China and Vietnam, particularly in the context of the 75th anniversary of diplomatic ties between the two countries.

In April and early May, the Singapore ETO conducted two other official visits to further promote Hong Kong and strengthen ties in northern and southern Vietnam. On May 10, Mr Fung attended and delivered remarks at the HKBAV Gala Dinner in Ho Chi Minh City (HCMC), which was attended by nearly 200 guests. He reiterated Hong Kong's distinctive advantages under the "one country, two systems" framework, particularly in light of the evolving global trade environment. Other guests included the Deputy Consul-General of the People's Republic of China in HCMC, Mr Xu Zhou, and the Chairman of the HKBAV, Mr Michael Chiu.

On April 16, the Singapore ETO and Invest Hong Kong cohosted a business seminar and networking event titled "Hong Kong – The Launchpad for Your AI-Driven Success" in Hanoi, the capital of Vietnam. Supported by the Vietnam Software & IT Services Association (VINASA), the event was attended by founders, owners, and senior executives from over 30 companies from sectors

including artificial intelligence, cybersecurity, and information and communications technology. Participants were briefed on Hong Kong's market opportunities, AI funding opportunities, tax incentives, and research and development support measures by Mr Fung and the investment promotion team through presentations and a sharing session.

During the same Hanoi visit, Mr Fung also had separate meetings with the Deputy Director General of the International Market Development Department, Vietnam's Ministry of Industry and Trade, Mr To Ngoc Son, and the Acting Director General of the Northeast Asia Department, Vietnam's Ministry of Foreign Affairs, Mr Do Nam Trung, on April 16 and 17 respectively. Both sides exchanged views on the regional economic and geopolitical outlook and explored opportunities to enhance collaboration on government and business levels. Mr Fung also sought Vietnam's continued support for Hong Kong's accession to the Regional Comprehensive Economic Partnership.



