

SCMA unveils Greater Bay Area Aircraft (with photos)

The Secretary for Constitutional and Mainland Affairs, Mr Erick Tsang Kwok-wai, officiated at the unveiling ceremony of the Greater Bay Area Aircraft at Hong Kong International Airport today (June 2). The Greater Bay Area Aircraft, with the promotional design livery that reads "Leveraging Hong Kong's Strengths, Developing a First-class Greater Bay Area", will operate flights between Hong Kong and Mainland and overseas cities to promote the Greater Bay Area (GBA) and Hong Kong to the world.

Following its earlier promotional efforts to reach out to the community through means of transportation such as buses, trams and ferries, the Guangdong-Hong Kong-Macao Greater Bay Area Development Office (GBA Office) of the Constitutional and Mainland Affairs Bureau is using an aircraft for the first time as a mobile display platform to further promote the Greater Bay Area to a global audience.

Mr Tsang said, "The development of the Guangdong-Hong Kong-Macao Greater Bay Area is the best entry point for Hong Kong to actively integrate into the overall national development. Hong Kong possesses the unique advantages of enjoying the strong support of the motherland and being closely connected to the world under the 'one country, two systems' principle, and a business environment that is highly market-oriented and internationalised, underpinned by the rule of law, free flow of capital, a comprehensive financial regulatory system, a simple and low tax regime, and a pool of global professional talent. All these have enabled Hong Kong to become a 'super connector', connecting the Mainland with the world, and leveraging its dual roles in going global and attracting foreign investment for the GBA."

Mr Tsang expressed his hope that the aircraft would serve as an "ambassador in the sky" to promote the Greater Bay Area, raising awareness of the latest developments of the GBA and Hong Kong's role in connecting the Mainland with the world. He encouraged all sectors to capitalise on Hong Kong's distinctive strengths to seize the enormous opportunities brought about by GBA development, thereby promoting the high-quality development of the GBA.

The Greater Bay Area Aircraft mainly travels between Hong Kong and various destinations on the Mainland and in Asia. The airline's unique positioning of being rooted in Hong Kong and radiating to the GBA, together with its main routes that closely connect the GBA and the international market, fully demonstrates Hong Kong's role as the international gateway to the GBA.

The Chief Executive Officer of Greater Bay Airlines, Ms Liza Ng, expressed her wholehearted support for this meaningful activity of the Hong Kong Special Administrative Region Government. Through daily flights to and

from different cities, the vision of the GBA is promoted overseas, enabling more people to gain a deeper understanding and actively participate in the GBA's development. The airline has been established in support of the national strategy of developing the GBA, and makes its contributions as Hong Kong fully leverages its distinctive advantages of having strong support from the motherland and enjoying close connections with the world as well as its status as an international aviation hub to integrate into the overall national development.

Hong Kong residents, together with people and enterprises from the Mainland and abroad, will be able to catch a glimpse of the Greater Bay Area Aircraft at Hong Kong International Airport or when travelling on Greater Bay Airlines' flights. The GBA Office will continue to disseminate the stories of the GBA through diversified channels, and encourage all sectors to actively seize the good opportunities that GBA development presents to develop the region into an international first-class bay area.

