

SCED continues visit to Guangzhou and Dongguan (with photos)

The Secretary for Commerce and Economic Development, Mr Algernon Yau, departed Guangzhou for Dongguan today (March 11) to continue his visit.

Mr Yau first visited a large-scale Hong Kong enterprise specialising in handbags and leather goods in Dongguan to understand the operation of the enterprise and the latest developments of e-commerce on the Mainland. He also toured the e-commerce live streaming centre there, and was briefed by representatives of the enterprise on the process and marketing strategies of live streaming e-commerce. The live-streaming base of the enterprise is the largest in Dongguan.

Mr Yau said that with its enormous potential, e-commerce has become a new trend and new drive in promoting trade. Hong Kong businessmen can learn from the profound experience of their Mainland counterparts in developing the Mainland e-commerce market to grasp the unlimited business opportunities brought about by e-commerce, in particular, cross-border e-commerce.

Mr Yau later had a lunch meeting with Deputy Mayor of the Dongguan Municipal People's Government Mr Liu Guangbin to learn about the latest trade and economic developments in Dongguan.

He concluded the visit and will return to Hong Kong this evening.



