

# Renowned Japanese technology service provider Ricoh establishes international InnoAI Center in Hong Kong (with photo)

Invest Hong Kong (InvestHK) announced that a renowned Japanese technology service provider with a presence in Hong Kong for over 60 years, Ricoh Hong Kong, organised a launching ceremony of its new Ricoh InnoAI Center as well as the Ricoh InnoAI Program in Cyberport today (March 4). These initiatives aim to provide technical support to local companies as well as empower start-ups by providing them with cutting-edge artificial intelligence (AI) resources and support, enhancing Hong Kong's status as an international innovation and technology (I&T) hub.

Associate Director-General of Investment Promotion for InvestHK Mr Charles Ng, said at the launch ceremony, "We congratulate Ricoh on this significant milestone. The establishment of the Ricoh InnoAI Center is a testament to Hong Kong's thriving start-up ecosystem and its confidence in the city's status as an international I&T hub. We are excited to support initiatives that enhance Hong Kong's reputation as a leader in technology and innovation."

The Managing Director of Ricoh Hong Kong Limited, Mr Ricky Chong, said, "Hong Kong is a multicultural and vibrant city with a mature business environment and a deep talent pool. Aligning with the objectives outlined in the National 14th Five-Year Plan, which supports Hong Kong's development as an international centre in eight key areas, including as an international I&T centre, Hong Kong plays a vital role in helping enterprises 'come in' and 'go global'. These present favourable conditions for Ricoh Asia Pacific to choose Hong Kong as its operational base, attracting talent from the Greater Bay Area and around the world."

He added, "With the rapid development of AI technology, businesses really need more innovative and forward-looking solutions to adapt to the ever-changing market demands and consumer behaviors. Therefore, we launched our Ricoh InnoAI Program with HK\$50 million as the estimated capital in the first year for office set up, staff recruitment, and infrastructure configuration. The Program aims to provide comprehensive support to local start-ups, helping them stand out in a highly competitive business environment."

As a global leader in technology, Ricoh is committed to enhancing companies' business efficiency and operational effectiveness through digital transformation. The new Ricoh InnoAI Program will bring new business opportunities to Ricoh Asia Pacific, enhance its product diversification, and serve as a hub for collaboration, offering start-ups access to advanced AI

tools, expert guidance, and a vibrant workspace designed to nurture creativity and innovation.

For more information about Ricoh Hong Kong, please visit [www.ricoh.com.hk](http://www.ricoh.com.hk).

To obtain a copy of the photo, please visit [www.flickr.com/photos/investhk/albums/72177720324130898](https://www.flickr.com/photos/investhk/albums/72177720324130898).

