

Press release: UK brings largest ever delegation to world's biggest trade show

In his first international visit of the year, International Trade Secretary Dr Liam Fox MP will lead the biggest ever UK delegation to the Consumer Electronics Show (CES) in Las Vegas.

Over 100 British companies will showcase Britain's world class technology sector and cutting-edge innovation to the world. They are expected to sign millions of pounds worth of deals during the week.

Providing a global stage for next-generation technological innovation, the event takes place over 11 locations with nearly 200,000 attendees and 4,400 exhibitors.

The UK Pavilion is at Eureka Park, CES' start-up stage, and will host 15 companies whose attendance the Department for International Trade (DIT) is supporting through the Tradeshow Access Programme.

International Trade Secretary Dr Liam Fox said:

The UK's tech and automotive sectors are truly world-class – contributing billions to the British economy and employing millions of people – and this year we have brought the biggest ever British delegation in the history of the show.

This week will see our firms launch new products, sign major export deals and secure investment – all of which drives growth and job creation back in the UK.

We've always had a reputation as a nation of innovators and this year at CES we are reminding the rest of the world why.

For many British start-ups, attending CES for the first time offers them their first taste of the international market and an opportunity to begin their exporting journey.

James Griffith, Co-Founder of Mous, said:

DIT funded my first trip to CES 2 years ago and since that visit we have grown our exports to £12 million. We are proud to represent British innovation on the world stage and pleased to see that the UK government is ramping up the British presence at the world's biggest show.

This year 8 UK companies were announced winners of the CES 2019 Innovation Awards, celebrating outstanding design and engineering in consumer technology products.

They include:

- Cosmo Communicator – a reinvented palm-sized keyboard from Bromley-based Planet Computers that allows users to benefit from the productivity of a keyboard without needed to carry a secondary device.
- Elvie Pump – a wearable handsfree and cordless breast pump that fits under clothes, created in London. The company has just gained clearance to market its product in the United States.
- Hive Link – debuting at CES 2019, Hive Link from Centrica Hive is a new smart home service designed to allow caregivers to check their loved one is getting on with their day as usual, while providing reassurance someone is there if needed.
- Mymanu CLIK – the world's smartest truly wireless earbuds with live voice translation, created in Manchester.

Notes to editors:

To find out more about CES, visit [the CES website](#).

The full list of CES Innovation Awards, selecting the best examples of engineering, design and innovation for CES 2019, can be viewed [here](#).

[UK tech leads European success in 2018](#).