

# Press release: Experience the UK at the Great British Festival

Experience the best of British culture and innovation at the #GreatBritishFestival launch event on 23 February as the British Embassy Manila brings together different UK brands to create a fun-filled day with great British music, fashion, food, and arts at Glorietta 2 Palm Drive Activity Center, Makati City.

Daniel Pruce, British Ambassador to the Philippines said:

In this year's festival, our goal is to showcase the very best of what Great Britain as a whole nation has to offer. We are gathering a broad spectrum of British companies that represent not only world-class British culture and creativity but also the core values of the nation.

Among the participating companies are: M&S, Speedo, The Body Shop, Lush, Clarks, Shell, STI Limited, Digital Barriers, Diageo, Quorn, Costa Coffee, Union Jack Tavern, Shakeaway, Norton Motorcycles and HSBC.

Different fun activities await everyone in Glorietta Mall on February 23. There will be interactive exhibits, multiple raffles, a great trivia challenge, British film screenings, book reading for children, a whisky pavilion, and the much-anticipated Rockaoke Contest (with a first prize of two tickets to London on Etihad Airways).

Admission to this Great British Festival event is free.

This year's Festival will be a celebration of UK culture and innovation and will reach out across the Philippines. It will run for two weeks, with activities in Metro Manila, Iloilo, Cebu, Dumaguete, and Baguio.

Organised by the British Embassy and its partners, the Great British Festival 2018 will be a great showcase of the creativity, innovation, culture, heritage and knowledge that spell Britain's success in fashion, music, food, education and design.

Watch what we're up to and join in the conversation on our social media channels.

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