

Press release: Department for International Trade Director of Communications Appointment

From:

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Toby Orr is appointed as new Director of Communications for DIT.

As part of the department's ongoing drive to build capability across all corporate areas, Toby Orr has been appointed as the Director of Communications at the Department for International Trade. This follows an external open competition for the role.

Toby Orr brings with him extensive experience of delivering communications strategies and programmes across the world. He joins the department from Portland, where he established the company's international team and led numerous high-profile global campaigns. He will take up the role in April 2017.

International Trade Secretary Dr Liam Fox said:

Toby brings a wealth of experience in developing and implementing communication strategies in a global environment. As Director of Communications, he and his team will deliver a key corporate function for the Department for International Trade, communicating the department's priorities to our target audiences at home and abroad.

Toby Orr said:

It is an honour to be joining the department at such an important time, working to devise and deliver an ambitious communications strategy to advance the UK's trade agenda and promote Global Britain. I look forward to working closely with colleagues across the department and Whitehall on this exciting mandate.