

NG, NGD and NSOG volunteer service-themed cultural signs launched (with photo)

The launch of the Games' volunteer service-themed cultural signs for the 15th National Games (NG), the 12th National Games for Persons with Disabilities (NGD) and the 9th National Special Olympic Games (NSOG), and a volunteer service exchange event between Guangdong, Hong Kong and Macao was held at Sun Yat-sen University in Guangzhou earlier.

The event was organised by the Guangdong Provincial Executive Committees for the NG, NGD, and NSOG and hosted by Sun Yat-sen University. The Games' volunteer service-themed cultural signs were unveiled at the event. Persons in charge of volunteer services of the Games and volunteer service organisations in Guangdong, Hong Kong and Macao also shared and exchanged views on the Games' volunteer services on the same occasion.

The Games' volunteer service-themed cultural signs are important cultural symbols that carry the spirit of the NG, NGD and NSOG, as well as the vision of the volunteer services. The signs are meaningful for promoting the spirit of volunteers, the 15th NG, the 12th NGD and the 9th NSOG, and creating a favourable social atmosphere for community participation and dedication. The signs will be used conjointly in Guangdong, Hong Kong and Macao to further enhance collaboration of volunteer services among the three places, and promote the establishment of a volunteer culture system in the Guangdong-Hong Kong-Macao Greater Bay Area.

The volunteer service emblem, echoing the main emblem of the 15th NG, the 12th NGD and the 9th NSOG, takes the shape of a heart as a whole. It adopts the same visual concept of a blooming flower used in the main emblem. The colours of the volunteer service emblem follow the main emblem's tone, with the cotton red of Guangdong, the bauhinia purple of Hong Kong and the lotus green of Macao in the form of a concentric flower.

The volunteer service slogan is "Be more wonderful for you". While "you" represents the events of the Games, and everyone who witnesses, participates in and supports the Games, "wonderful" is one of the requirements for hosting the Games, and also embodies athletes' excellent performances and volunteers' contributions to the Games. The volunteer nickname is Little Dolphin, signifying that the volunteers from Guangdong, Hong Kong and Macao are friendly, lovely, motivated, intelligent and united like dolphins.

For details of the Games' volunteer service-themed cultural signs, please refer to the press release issued by the Guangdong Provincial Executive Committees for the NG, NGD, and NSOG (www.baygames.cn/node_0e9abf3fbd/2b01bc990f.shtml) (Chinese only). For more information on the 15th NG, the 12th NGD and the 9th NSOG in Hong Kong,

please visit the thematic website

(www.2025nationalgames.gov.hk/en/index.html) as well as the Facebook page
(www.facebook.com/2025nationalgames.hk) and Instagram page
(www.instagram.com/2025nationalgames.hk).



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