<u>News story: #WalesWeek / #WythnosCymru</u> <u>is live</u>

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Join the campaign and spread the word about Wales.

The UK Government has launched its #WalesWeek / #WythnosCymru campaign.

The #WalesWeek / #WythnosCymru is a cross government social media campaign created to promote Wales to the world. As St David's Day approaches, #WalesWeek / #WythnosCymru will use the seven days leading up to the national day, and the day itself, as an opportunity to promote and celebrate Wales.

We want you to help us showcase Wales and share your views on what makes the country such a great place to visit, work and do business.

We have award winning beaches and towns, international businesses operating here and a culture and language to be proud of.

Using #WalesWeek / #WythnosCymru we would like you to get involved on social media by sharing, images, facts and stories about Wales to show the world what makes Wales great.

Keep up to date on the campaign and what others are saying about #WalesWeek / #WythnosCymru by following @UKGovWales and @LlywDUCymru on <u>Facebook</u> , <u>Twitter</u> / <u>Trydar</u> and <u>LinkedIn</u>