

# New York ETO celebrates Year of the Rabbit in Atlanta (with photos)

The Hong Kong Economic and Trade Office in New York (HKETONY) hosted its spring reception in Atlanta on February 15 (Atlanta time) to welcome the Year of the Rabbit.

Speaking at the reception, the Director of the HKETONY, Ms Candy Nip, said "All quarantine and travel restrictions have been lifted and Hong Kong is proud to be back on the international stage, ready to welcome visitors from around the world.

"Rabbits symbolise strength, energy and agility. These are also the characteristics of Hong Kong. In the Year of the Rabbit, we look forward to offering the world new business opportunities, novel cultural experiences and diverse entertainment for tourists," she added.

Ms Nip highlighted the excitement surrounding the city's recently launched "Hello Hong Kong" campaign, which offers a plethora of special programmes and a packed calendar of events and festivals. She encouraged friends in Georgia to hop on a plane to see for themselves.

Ms Nip went on to introduce various new initiatives to attract global talents and businesses to establish their presence in Hong Kong. Industries of strategic significance to the city include life and health technology, artificial intelligence and data analytics, financial technology, advanced manufacturing and new energy technology. Together with the synergy among cities in the Guangdong-Hong Kong-Macao Greater Bay Area, the possibilities are unlimited.

The spring reception was joined by more than 200 guests from the academic, political and business, finance, innovation and technology, and legal sectors in Georgia.



