

New York ETO celebrates Year of Snake with Georgia (with photos)

â€‹The Hong Kong Economic and Trade Office in New York (New York ETO) celebrated the Year of the Snake with Atlanta, Georgia, at the Hong Kong Spring Reception on February 19 (Atlanta time).

In her welcome remarks, the Director of New York ETO, Ms Maisie Ho, emphasised the strong ties between Hong Kong and Atlanta and the state of Georgia.

"Last year, total exports from Georgia to Hong Kong reached US\$980 million, a 14.5 per cent year-on-year increase. This makes Georgia the fifth largest exporter to Hong Kong among all 50 US states in 2024," she said.

Ms Ho also highlighted Hong Kong's resilience in navigating global uncertainties, noting that the city's GDP growth of 2.5 per cent last year is a testament to its ability to maintain stability and leverage its strategic position as a gateway between East and West.

"Looking ahead, we remain committed to enhancing our existing strengths, including our competitiveness as an international financial centre," she added. "We are also exploring and investing in emerging sectors, such as fintech, biotech, and green energy. These sectors are not only reshaping our economic landscape but also paving the way for sustainable growth and innovation."

Some 200 guests from Atlanta's academic, business, diplomatic, finance, and political sectors, as well as students from Hong Kong, attended the annual event cohosted by New York ETO and the Hong Kong Association of Atlanta. Ms Ho encouraged them to visit Hong Kong and experience first-hand the city's vibrant offerings – from delectable culinary delights and iconic skyline to its breathtaking natural scenery and the dynamic arts and cultural scene, which seamlessly blend East and West.

To further showcase Hong Kong's vibrant culture and culinary flair, the event featured two inflatable installations designed by popular Hong Kong creative brand Chocolate Rain, as well as two Hong Kong-themed cocktails.

