

New York ETO celebrates culture and community at Boston Hong Kong Dragon Boat Festival (with photos)

The Hong Kong Economic and Trade Office in New York (New York ETO) proudly supported the 46th Boston Hong Kong Dragon Boat Festival on June 8 (Boston time), where more than 2 000 paddlers from 72 teams raced on the Charles River in a vibrant celebration of sport and culture.

The Director of the New York ETO, Ms Maisie Ho, highlighted the festival's special significance in her opening remarks.

"As the first North American dragon boat festival established in 1979, this event holds a unique place in sharing Hong Kong's cultural heritage. The teamwork and energy we see on the water mirror the dynamism that defines Hong Kong itself," she said.

Ms Ho emphasised how the festival strengthens ties between Hong Kong and Boston across multiple sectors including business, innovation, and technology.

"As we forge ahead in enhancing our economy and global competitiveness, Hong Kong – anchored on the core principles of openness, global connectivity and value creation – welcomes business and talents from Boston and around the world," she said.

Apart from the exciting actions on water, the festival grounds buzzed with activities like cultural performances, craft demonstrations, and Asian culinary offerings. The New York ETO's promotional booth attracted significant interest, distributing souvenirs to participants and an estimated 60 000 spectators throughout the day.



