New bilingually produced thriller set to provide £4m economic boost

Part funded through the Welsh Government's Media Investment Budget, which is advised by Pinewood Pictures the series has been jointly commissioned by S4C and BBC Wales.

The eight part returnable series will film back to back in English and Welsh in the same way as the hugely successful Y Gwyll/ Hinterland.

Economy Secretary Ken Skates said:

"This is another great project that is not only being filmed in Wales but also set in Wales with funding support from our Media Investment Budget. It will provide great opportunities for Welsh crews, facilities companies and local suppliers and provide a significant boost to local economies.

"The past five years have seen Wales become one of the most successful areas in the UK for high end television drama, and I am delighted that Un Bore Mercher/Keeping Faith has joined the growing showreel of made-in-Wales drama productions."

This latest high end drama from Vox Pictures is co-written by Matthew Hall (New Street Law, Blue Murder) and adapted into Welsh by Anwen Huws (Gwaith Cartref, Pobol y Cwm). It stars Eve Myles (Torchwood, Broadchurch and Victoria) in the lead character Faith.

The series tells the story of lawyer, wife and mother Faith (Myles) as she fights to find the truth behind the sudden disappearance of her husband. She comes to discover that her beautiful, idyllic home town in West Wales harbours many dark secrets that threaten the lives of Faith and her family.

Director is Pip Broughton (Under Milk Wood and Aberfan, The Green Hollow) who is co-producing with Nora Ostler (Gwaith Cartref, Y Gwyll/Hinterland) for Vox Pictures. Executive Producers are Gwawr Martha Lloyd (S4C) Maggie Russell (BBC Wales) and Adrian Bate for Vox Pictures.

Filmed on location in the Vale of Glamorgan, Carmarthenshire, Laugharne and in Pencoed studios, this new and distinctive series will premiere this autumn in Welsh as Un Bore Mercher on S4C followed by the English language version, Keeping Faith on BBC One Wales early next year.