

Muse Fest HK 2023 successfully concludes with online virtual exhibitions to add to visitor experiences (with photos)

The Muse Fest HK 2023 launched by the Leisure and Cultural Services Department (LCSD) in November has successfully concluded, attracting more than 520,000 people to participate in more than 80 fabulous programmes organised by the LCSD museums.

With the theme of "Hong Kong H.A.S. (History. Arts. Science.) Museums", the fascinating programmes this year included the two-day carnival "A Fiesta of Imagination", which is a joint venture of various cultural sections under the LCSD, held at the Hong Kong Science Museum (HKScM). Through an exhibition van, interactive exhibits, an interactive storytelling device, live music performances and a magic show, the fiesta offered participants a different experience in the science fiction world.

Moreover, fun days were held at various museums including the Dr Sun Yat-sen Museum, the Hong Kong Railway Museum, the Oil Street Art Space (Oi!), the Fireboat Alexander Grantham Exhibition Gallery, and the Hong Kong Intangible Cultural Heritage Centre located in the Sam Tung Uk Museum during the month. Through specially arranged guided tours, games, demonstrations, talks and workshops, members of the public learned more about these museums. In particular, the After-Dark Safari Party@ScM at the HKScM, and the Oi! Night Walk at Oi!, exclusively organised for LCSD Museum Pass holders, received an overwhelming response from the public.

In response to public support, the festival's Selected Museum Publications and Souvenirs Mega Sale will be extended to March 31, 2024. Members of the public are welcome to visit various museums to buy their selections.

To echo the Night Vibes Hong Kong campaign to promote night activities, the Hong Kong Museum of Art, the HKScM and the Hong Kong Space Museum (HKSpM) under the LCSD are extending their opening hours to 10pm on Fridays, Saturdays, Sundays and public holidays (except December 24 and 31, when special arrangements will be applied) until January 1 next year. Members of the public are welcome to visit various exhibitions in the museums. During the extended opening nights, the Space Theatre at the HKSpM will also feature an extra show.

Meanwhile, to enable the public to experience the joy of visiting museums and exhibitions both physically and virtually, the LCSD's online informative and learning platform, the Edutainment Channel, has launched a new page "Virtual Exhibitions Hub" (www.lcsd.gov.hk/edutainment/en/museums/page_3519.html). Audiences can

explore museums and exhibitions anytime and anywhere through 360 degree virtual reality videos without the limitation of time and space. The videos include those from the "Museum Outward Bound Virtual Tour Series" such as "A Not-To-Be-Missed Railway Journey" Railway Museum, "Top 3 Mysterious Places on the Fireboat" on the Alexander Grantham, and "Becoming an Astronomer in 10 Minutes" Astropark 360 degree virtual tour, "Be My Guest" – Law UK Virtual Tour, the Art Promotion Office's "Hong Kong House at Echigo-Tsumari Art Field 2023 – A DOUBLE LISTEN: Yama no Oto" and a series of "Arti¼žĩ¼œCreativity" exhibitions in the Greater Bay Area, the Hong Kong Museum of Art's "Avowal through Withdrawal: Selected Paintings and Calligraphies from the Chih Lo Lou Collection" virtual exhibition, the Hong Kong Film Archive's "A Page of Film History that You Should Know – Out of the Past – From the Tai Ping Treasure Trove" 360 degree virtual tour and more.

During the festival this year, 24 representatives from LCSD museums and their counterparts in the Guangdong-Hong Kong-Macao Greater Bay Area (Greater Bay Area) attended the establishment conference of the Greater Bay Area Museum Federation cum the first meeting of federation members at Guangdong Museum, where a letter of intent on co-operation among the members was signed, followed by a plaque presentation ceremony. The federation aims to deepen the exchange and collaboration in the heritage and museum domain within the Greater Bay Area, promoting the synergistic development of the sector for the inheritance of the fine traditions of Chinese culture and telling the good stories of China.





粤港澳大湾区博物馆联盟成立大会暨联盟成员第一次会议

