

# Memo to an incoming Prime Minister Levelling up can bring together faster growth with protecting our environment

Levelling up is about the people already settled here, and about the villages, towns and cities that have fallen behind in providing good jobs and sustaining decent incomes. Levelling up Conservative style is about helping people on their personal journeys, so it is possible for more people from modest backgrounds to set up their own business, get a well paid job, succeed in education and training, buy a good home and save for their old age.

It is also about place. Too much of our new housing is built in communities that already have plenty of good modern housing and have attracted people with above average qualifications on above average pay. Planning law should be changed to allow communities to decide how much additional housing they can accept, with a view to less of this colossal investment going to already better off places and more to the places that need more money to circulate. If more executive homes are built in poorer communities they will attract more people with cash to spend and skills to share, people who can set up businesses or provide more better paid jobs.

Continuing educational reform is crucial to success. People who can read and write to good standards have much more chance of preparing themselves for better paid employment and more chance of gaining worthwhile qualifications. Getting housing right is also crucial to people's journeys. Owning your own home gives you what is usually an appreciating asset, a pool of capital to fall back on, a financial stake in the community.