

“M” Mark status awarded to Defining Education Challenge Cup – Hong Kong, China vs Manchester United

The following is issued on behalf of the Major Sports Events Committee:

The Major Sports Events Committee (MSEC) has awarded "M" Mark status to the Defining Education Challenge Cup – Hong Kong, China vs Manchester United, scheduled to take place on May 30 at Hong Kong Stadium.

The Chairman of the MSEC, Mr Wilfred Ng, said today (May 23), "Manchester United is returning to Hong Kong to showcase their skills in an exciting match against Team Hong Kong, China. It not only promotes local football development, but also showcases Hong Kong's vitality and strengthens its status as the centre for major international sports events."

The "M" Mark System aims to encourage and help local National Sports Associations and private or non-government organisations to organise more major international sports events and nurture them into sustainable undertakings. Sports events meeting the assessment criteria will be considered for "M" Mark status by the MSEC. Funding support will also be provided to some events.

For details of "M" Mark events, please visit www.mevents.org.hk.