"M" Mark status awarded to 2025 Sun Life Hong Kong International Dragon Boat Races

The following is issued on behalf of the Major Sports Events Committee:

The Major Sports Events Committee (MSEC) has awarded "M" Mark status to the 2025 Sun Life Hong Kong International Dragon Boat Races, scheduled to take place June 7 and 8 at the Tsim Sha Tsui East Promenade.

The Chairman of the MSEC, Mr Wilfred Ng, said today (June 3), "This is the largest dragon boat race in Hong Kong that combines traditional culture with sports competition. Held at Victoria Harbour, it attracts elite teams and dragon boat athletes from various countries and regions to compete fiercely and vie for honour. The race not only promotes the development of dragon boat sports, but also attracts many overseas travellers to the city, strengthening Hong Kong's status as a centre for major international sports events."

The "M" Mark System aims to encourage and help local National Sports Associations and private or non-government organisations to organise more major international sports events and nurture them into sustainable undertakings. Sports events meeting the assessment criteria will be considered for "M" Mark status by the MSEC. Funding support will also be provided to some events.

For details of "M" Mark events, please visit www.mevents.org.hk.