

# London Fabric Show Is Heaped With Glory



Five up and an all out winner the 5th London Fabric Show to be held at Chelsea's FC's Stamford Bridge Ground ended with accolades aplenty. A feast of fabrics was on display and both exhibitors and visitors left the show in sprightly mood after a positive and successful show.

James Lowe from Aqua Clean, who launched a number of new inherently fire resistant and wipe cleanable fabrics at the event said as the show ended, "This has been the best London Fabric we have ever exhibited at, we had only real, positive customers, and there was a steady flow of customers on both days which made the show extremely manageable for us and pleasurable for the visitors. Can't wait for 2020!"

Organised by the BFM (British Furniture Manufacturers Association), the 2-day event ended on 5<sup>th</sup> March and featured 38 high-end fabric producers and suppliers from Europe, including 10 from Belgium, 9 from Turkey and 9 from the UK.

Attended by fabric buyers from the biggest names in UK upholstery, along with buyers from many group retail stores, the show featured the latest designs in everything from heavy duty jacquards to light cottons and

also new fire and stain resistant fabric treatments.

New exhibitors, Bill Beaumont from Lancashire, Ragolle Textiles from Belgium and Teksium Tekstil from Turkey all reported their satisfaction at the event and vowed to return next year.

The renowned Belgian exhibitors including Annabel, Boyteks and Ter Molst were also keen to express their praise of the 2019 show with Koen Mortier from Ter Molst saying "It has been an excellent show, we are very pleased and saw everyone we wanted to see."

Turkish companies who are also a central part of the show, had a vast array of different fabric types and designs to show to the willing buyers. Adoksan, Aydin, Marstek and Yakar are among the regular exhibitors who find the show invaluable in reaching the full breadth of UK buyers in one hit.

British companies are another firm fixture at the London Fabric Show and included many prominent returning exhibitors – Abraham Moon, Art of the Loom, British Velvets, Mobus and Warwick Fabrics among them. Showing their newly launched National Trust Collection, Abraham Moon which left the show in spirited mood with their sales manager Julian Smith saying "It would take 2 months of solid driving around to see all of the companies that we can see here in 2 days. This show is a winner and we'll definitely be back next year."

The relaxed and sociable atmosphere at the show also makes it a special event in the UK furniture calendar. Outgoing BFM MD Jackie Bazeley, said, "I am gratified to go out on a high. This show has become an essential date in the diary for many of our members. It is always a pleasure to see so many well-known and friendly faces at Chelsea and I'm sure that the show will continue to develop and thrive. We have had great feedback already from this year's event and I'm thrilled at its success."

The show will return to Chelsea FC's West Stand in 2020 and the dates will be announced shortly.

[www.londonfabricshow.uk](http://www.londonfabricshow.uk)



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