

London ETO supports Year of Snake screenings at British Film Institute (with photos)

The Hong Kong Economic and Trade Office, London (London ETO) partnered with Focus Hong Kong to celebrate the Year of the Snake with a curated selection of Hong Kong films at the British Film Institute (BFI) Southbank in London from January 23 to 26 (London time).

The Director-General of the London ETO, Mr Gilford Law, remarked that the office is committed to supporting initiatives that showcase the vibrancy and creativity of Hong Kong's film industry on the international stage. "The Government will continue to strengthen support to Hong Kong film industry through the Film Development Fund, increase the exposure of the Hong Kong film industry globally, and leverage the cultural influence of films to strengthen tourism promotion and attract more visitors to Hong Kong," Mr Law added.

The Focus Hong Kong Chinese New Year programme showcases three films at the BFI, namely, the UK Premiere of "True Love, for Once in My Life", "All Shall be Well" and "Shanghai Blues (4K Restoration)".

