

London ET0 supports Hong Kong designers at London Fashion Week (with photos)

The Hong Kong Economic and Trade Office, London (London ET0) supported Fashion Hong Kong at London Fashion Week AW25 on February 20 (London time), showcasing the collections of four outstanding designers from Hong Kong.

The event commenced with a runway show and was followed by an after-show celebration that welcomed over 380 distinguished guests from the fashion community.

Delivering his remarks at the event, the Director-General of the London ET0, Mr Gilford Law, congratulated the designers for their awe-inspiring collections. He said, "The unlimited creativity and impressive artisanship of our designers speak volumes about Hong Kong's unique position as the East-meets-West centre for international cultural exchange. We welcome our British friends to visit Hong Kong to see for themselves the dynamic energy of our city, which champions creativity, innovation and sustainability."

Fashion Hong Kong is a series of international promotional events organised by the Hong Kong Trade Development Council to promote Hong Kong fashion designers and labels in the global fashion arena.



