London ETO and Hong Kong Talent Engage promote talent initiatives in Helsinki (with photos)

The Hong Kong Economic and Trade Office, London (London ETO) and Hong Kong Talent Engage (HKTE) supported the Hong Kong Top Talent Pass Scheme seminar held at the University of Helsinki on October 3 (Helsinki time). The event was organised by LearnInFinland Oy and Helsinki Alumni.

The Director-General of the London ETO, Mr Gilford Law, delivered the welcome remarks. Mr Law said, "Talent is the cornerstone of our future. At the end of 2022, the Hong Kong Special Administrative Region Government introduced new talent admission programmes and enhanced existing ones. For example, the Top Talent Pass Scheme, which welcomes graduates from global top universities to explore opportunities in the city. We are eager to expand Hong Kong's talent pool with bright minds from Finland, enriching the cosmopolitan energy of our city."

Also speaking virtually at the seminar, the Director of HKTE, Mr Anthony Lau, highlighted Hong Kong's unique advantages and enormous opportunities as well as various talent admission schemes to attract talent with diverse backgrounds from around the world to pursue development in Hong Kong.

"HKTE aims to develop strategic engagement plans to trawl for talent worldwide, and provide comprehensive one-stop support services to assist talent in their long-term development in Hong Kong," Mr Lau said. He added that HKTE will continue to step up the global promotion of Hong Kong's dual role as an international talent hub and the country's gateway for talent to attract more high-calibre talent from all over the world to Hong Kong.

The seminar also featured a sharing session by the Vice-Chairman of the Finland-Hong Kong Business Association, Mr Pertti Jalasvirta, on his experience of working in Hong Kong as an expat. A reception was held following the seminar for around 60 guests including students and graduates attending the seminar, representatives from the University of Helsinki, as well as professionals from the business and education sectors.











