

Letter to Marks and Spencers

I am following up my questions to you about the possible closure of the Wokingham store after hearing the views of more of my constituents.

There is a general feeling amongst those interested in the issue that we would like Marks and Spencer to stay in the town. The Town Centre as you know is currently undergoing a substantial redevelopment to make it a more attractive retail centre with more floorspace. Wokingham Borough is expanding with four major new sites for additional housing, including two nearby in Wokingham itself. New residents will need good shops. The Borough expects these changes to generate more footfall in Wokingham centre. The area around the Marketplace is a great setting for shopping, with a rich diversity of places to have a coffee or buy a meal. The Town actively promotes itself with a calendar of events designed to bring more people into the centre.

Your sales figures and market research will of course inform your judgements about the retail offer that would work best for your business. There does seem to be more direct competition on food than on some of your standard textile lines which might have a bearing on how best to trade your current unit.

I would be happy to help find a way to keep it open to serve future Wokingham customers.