

Learn, experience, and have fun in new immersive Sellafield exhibit

The refreshed Sellafield Story exhibition at the Beacon Museum, Whitehaven, will offer visitors an exclusive virtual tour of the iconic nuclear site when it opens in July.

Housed in a 300-degree immersive cinema, the tour includes exclusive footage captured across the site and inside some of Sellafield's nuclear facilities.

Sellafield Ltd director of communications and stakeholder engagement, Kate Stinton, said:

With the original exhibition we wanted to bring Sellafield into the local community, explaining what we do and showcasing the people who do the work. With this update we've been able to add an element of taking people behind our security fences, albeit virtually.

The updated exhibition also includes a photography timeline that shows how the nuclear site has evolved over the last 75 years, as well as how our communities have developed alongside the site. People will also be able to submit their own photographs to feature in the timeline.

Other features include hands on games, new early-years activities, and introduces three new central characters – proton, neutron, and electron – collectively known as the Atom Squad.

The Atom Squad characters help to tell the Sellafield story at the Beacon Museum.

The collaboration with Copeland Borough Council and the Beacon Museum team is part of our Social Impact Multiplied programme.

Sellafield Ltd's head of community and development, Gary McKeating, said:

Our partnership with Copeland Borough Council at the Beacon Museum is another example of the power of delivering social impact through collaboration with community partners.

Social Impact Multiplied is part of Sellafield Ltd's wider sustainability programme and so I am particularly proud that in refreshing the exhibition the team minimised the waste created, recycling 60% of the original wall display materials.

Speaking on behalf of the museum, customer and visitor experience manager,

Heather Holmes, said:

This updated exhibition is a fantastic addition to a day out at the Beacon Museum.

I think our visitors are going to love the immersive nature of the film, and all the other interactive elements – it's a great way to have fun and learn about the industry at the same time.

There are some fascinating old photographs from the community too, and many people will be delighted to learn the ever-popular building block area still remains. I'd fully recommend heading to the Beacon to see what's new.

The Sellafeld Story will be open to the public as part of the wider Beacon Museum experience from Tuesday 5 July.