

Leading Mainland supply chain and logistics service provider JD Logistics leverages Hong Kong's status as multinational supply chain management centre to expand Hong Kong operation (with photos)

Invest Hong Kong (InvestHK) announced today (March 24) that a leading supply chain solutions and logistics service provider from Mainland China, JD Logistics (also known as JINGDONG Logistics), has opened a new operations centre in Hong Kong, spanning over 10 000 square feet, to further expand in the city and meet the growing demand for logistics services in the region.

Associate Director-General of Investment Promotion at InvestHK Mr Charles Ng said, "The expansion of JD Logistics in Hong Kong reinforces the city's status as an international supply chain management centre. We look forward to closer collaboration with them to enhance supply chain efficiency and inject new momentum into Hong Kong's economic growth and innovation development."

Since its service upgrade in Hong Kong, JD Logistics has opened four operations centres in Kwun Tong, Kwai Tsing, Sha Tin, and Yuen Long. To increase coverage on Hong Kong Island, a fifth operations centre has been established in Chai Wan, with an area of over 10 000 sq ft. Equipped with automated sorting equipment, the efficiency of the operations centre is expected to double.

The Director of Public Affairs at JD Logistics, Mr Lin Ruibin, said, "The opening of our new operations centre in Hong Kong is not only a commitment to the local market but also an essential step in enhancing supply chain efficiency. The centre is equipped with advanced logistics technologies and automation equipment to ensure rapid delivery and precise management of goods."

He continued, "Last year, daily package deliveries increased 24-fold in Hong Kong and 14-fold in Macao, while the volume of cross-border packages between Mainland China and Hong Kong grew by 16 times, resulting in double-digit growth overall in our express delivery volume. This reflects the enormous business opportunities in the local market. With the rapid development of e-commerce, JD Logistics will further enhance its operational capacity in Hong Kong to provide customers both locally and across Asia with more convenient logistics solutions."

He added, "JD Logistics has been strategically positioned in Hong Kong

for years, recognising Hong Kong's strong purchasing power and its importance as a key node in the Greater Bay Area. Since starting operations in Hong Kong a year ago, we have hired over 450 local employees and will continue to recruit more to meet business needs in the future."

For more information about JD Logistics, please visit www.jdl.com/en.

To get a copy of the photo, please visit www.flickr.com/photos/investhk/albums/72177720324566538.

