

LCSD holds promotional activity with prizes to encourage public to register for new intelligent sports and recreation services booking and information system

The new intelligent sports and recreation services booking and information system, SmartPLAY, will be officially launched at 7am on November 9. The Leisure and Cultural Services Department (LCSD) announced today (October 20) that a promotional activity with prizes will be held to encourage members of the public to register as users as soon as possible and exercise more. All users who have successfully registered as SmartPLAY users by November 5 and have completed authentication (including the 210 000 registered SmartPLAY users) are automatically entitled to enter the lucky draw with an opportunity to win prizes.

Three grand prize winners will be drawn from the eligible SmartPLAY users. Each grand prize winner will be presented with a latest model of smartphone (Apple iPhone 15 Pro, Samsung Z Flip 5 or Huawei P60 Pro). Moreover, 30 consolation prizes will be offered. The prizes include smart health devices such as sports massage guns, smart body scales, etc.

Prize winners will be drawn randomly by computer on November 13 under the supervision of a registered accounting firm. A list of prize winners will be published on the SmartPLAY website (www.smartplay.lcsd.gov.hk) and the LCSD's social media pages LCSD Plus as well as in Sing Tao Daily and the Standard for public information on November 20. Prize winners will be individually informed. Details of the promotional activity can be found on the website: smartplay.lcsd.gov.hk/website/en/news/10015.html.

The LCSD reminds the public that starting from November 9, all people, including existing Leisure Link patrons, must register with the new system and complete an identity authentication process before using the new system to enrol in programmes and book leisure facilities.

The LCSD has provided 375 new Smart Self-service Stations at around 240 leisure venues (including District Leisure Services Offices in various districts). Members of the public can submit their registration details and complete identity authentication and account activation procedures at these Smart Self-service Stations. A dedicated website (www.smartplay.lcsd.gov.hk) and a mobile app (My SmartPLAY) are also provided for user registration. If users complete their registration through "iAM Smart", they can have their SmartPLAY accounts instantly activated.

To assist members of the public to complete the registration of SmartPLAY user accounts and to familiarise themselves with the booking of

facilities and enrolment of programmes under the new system, a series of SmartPLAY Smart Way Workshops (www.smartplay.lcsd.gov.hk/website/en/news/9984.html) organised by the LCSD are now open for application, including some workshops dedicated to citizens aged 60 or above. Members of the public are welcome to join the workshops for free. Those interested are invited to check out the details on the above website.

For more information on SmartPLAY, please visit the SmartPLAY website (www.smartplay.lcsd.gov.hk), or call the SmartPLAY hotline at 3954 5150.