

InvestHK showcases Hong Kong's innovation ecosystem by cohosting UK tech trade delegation (with photos)

Invest Hong Kong (InvestHK) played a pivotal role in cohosting a dynamic United Kingdom (UK) delegation during the Tech Trade Mission to China 2025, fostering vital connections that will drive growth and collaboration between the UK and Hong Kong. The week-long visit, spanning from March 16 to 21, 2025, included a two-day visit to Hong Kong. Here, delegates engaged with key stakeholders such as the British Consulate-General in Hong Kong, the British Chamber of Commerce in Hong Kong, InvestHK, Hong Kong Science and Technology Parks, Standard Chartered Ventures, and Alibaba Entrepreneurs Fund, among others to explore cooperation opportunities.

The UK delegation was spearheaded by Grow London Global, an initiative under London & Partners, the official growth agency for London, and funded by the UK Government. The cohort comprised representatives from InvestHK London Office, London & Partners, and 15 of the UK's most innovative and rapidly growing tech companies. Participants engaged with key stakeholders in the region, industry experts, and potential clients. The mission served as a platform to showcase the UK's cutting-edge technology and to learn from the dynamic tech ecosystems of Hong Kong.

InvestHK facilitated this tech trade mission, which is aimed at identifying new avenues for economic co-operation and reaffirming its commitment to ongoing collaboration. The visit strengthened the connections between Hong Kong and the UK's start-ups, enterprises, and industry leaders, paving the way for future economic and investment growth.

The Head of Business and Talent Attraction/Investment Promotion at InvestHK London Office, Ms Daisy Ip, said, "We are delighted to support the Grow London Global programme and this tech trade delegation to Hong Kong. Through the productive dialogues and exchanges during the visit, we hope to further strengthen the ties between the UK and Hong Kong and create new pathways for increased investment from the UK."

The Trade Manager, Fintech & Enterprise, London & Partners, Ms Jasmine Baker, added, "This Grow London Global tech trade mission has been a success, and mutually beneficial for our delegation and everyone we have met with. We have achieved our goals in fostering collaboration with the Hong Kong business ecosystem and hope to generate more opportunities and partnerships for London's most exciting companies."

Joining the Trade Mission to China 2025, the Founder and CEO of Assureful, Mr Rohit Nair, added, "It has been incredible to be a part of this Grow London Global tech trade mission. We have been introduced to so many members of Hong Kong's tech ecosystem. We will be going home with an enlarged

sense of what is possible in this market and will be able to make choices about growth with more confidence."

