

InvestHK and GBA Office jointly hold seminars in Melbourne to encourage local businesses to tap into GBA opportunities via Hong Kong (with photos)

Invest Hong Kong (InvestHK) and the Guangdong-Hong Kong-Macao Greater Bay Area Development Office (GBA Office) hosted three business seminars in Melbourne, Australia, yesterday and today (November 27 and 28) to jointly encourage Australian companies to tap into business opportunities in the Guangdong-Hong Kong-Macao Greater Bay Area (GBA) through Hong Kong. These seminars attracted an attendance of around 140 representatives from Australian companies and the local business community.

These seminars were co-organised with the Australian Trade and Logistics Corporation, the Australia China Business Council Victorian division, and the Hong Kong Australian Business Association (Victoria Chapter), respectively. The Acting Director of the Hong Kong Economic and Trade Office, Sydney, Mr Timothy Chau, delivered opening remarks in the first two seminars. Assistant Commissioner for the Development of the Guangdong-Hong Kong-Macao Greater Bay Area Miss Cathy Li delivered keynote addresses at all the three seminars to introduce to participating enterprises the latest developments of the GBA and the distinctive advantages and business opportunities of Hong Kong as the GBA's international entry point, followed by keynote addresses delivered by Associate Director-General of Investment Promotion at InvestHK Mr Charles Ng. Mr Ng also joined the panel discussions with other speakers in the first two seminars. A representative from the Shenzhen Economic and Trade Office in Australia, Mr Tim Lee, was invited to speak at the last seminar.

Addressing the audiences, Mr Chau said, "As an international financial centre and innovation and technology hub, Hong Kong plays a pivotal role in connecting global businesses with the GBA. The Hong Kong Economic and Trade Office, Sydney will continue to work closely with InvestHK and the GBA Office to promote the business opportunities in the GBA and enable Australian businesses to tap into the huge GBA market via Hong Kong."

Miss Li said, "Under the 'one country, two systems' principle, Hong Kong serves as a 'super-connector' and a 'super value-adder' between the Mainland and the global markets. Hong Kong remains the best gateway for overseas companies to tap into the GBA and the wider Mainland market, and for Mainland firms to go global. No other city can match Hong Kong's level of sophistication of connectivity with the Mainland and global markets. The GBA development has entered a new phase characterised by a higher speed and a broader scope of development. The Hong Kong Special Administrative Region Government will continue to sharpen Hong Kong's unique edges, and seek

further policy innovation and breakthrough together with Guangdong and Macao, with a view to further enhancing the flow of people, goods, capital and information within the GBA, and creating new opportunities for foreign enterprises in Hong Kong to access the GBA market."

Delivering his keynote address, Mr Ng said, "Hong Kong is the most international city in the GBA and a leading financial, shipping and trade centre, making it an important gateway for Australian companies to access the GBA. There are many ways for them to tap GBA opportunities in and via Hong Kong. For instance, companies can set up research and development operations in Hong Kong, and manufacturing and distribution operations in Mainland GBA cities. They can use Hong Kong as a trading and supply chain hub to export goods to ASEAN markets and beyond. Companies can also gain access to different financing channels and pool of international talent in Hong Kong. We hope the seminars have provided Australian companies fruitful and practical information on how to expand into the GBA via Hong Kong."



