

Hong Kong's entry in 2018 Lord Mayor's Show in London celebrates Hong Kong as an innovation and technology hub (with photos)

The Hong Kong Economic and Trade Office, London, (London ETO) took part in the City of London Lord Mayor's Show on November 10 (London time) for the 14th year with a float highlighting Hong Kong's remarkable progress in innovation and technology (I&T) development, which featured two five-metre-tall robots, one in retro-style representing robots of the past, and one imagining the future of artificial intelligence.

The London ETO's float also featured a dragon dance team with traditional chinese drummers, flags and a diorama of some of the landmarks associated with I&T in Hong Kong, such as the Hong Kong Science and Technology Park and the Cyberport.

The annual Lord Mayor's Show celebrates the swearing-in of the new Lord Mayor of London, who serves as a global ambassador for the United Kingdom's financial services sector. This year, Alderman Peter Estlin became the 691st Lord Mayor of London and followed the parade in his gold state coach to the Royal Court of Justice to swear allegiance to the Queen. More than half a million people take to the streets to see the parade each year, while the BBC broadcasts it live to millions of people in Britain and globally.

The Director-General of the London ETO, Ms Priscilla To, whose office devised and organised Hong Kong's float, said, "We congratulate the new Lord Mayor of London, Alderman Estlin, and look forward to working with him over the coming year. Our float in this year's Lord Mayor's Show took the theme 'Shaping Tomorrow's City Today', promoting Hong Kong's remarkable progress in developing into an I&T hub, and particularly in the areas of smart city technology, artificial intelligence, robotics and biomedicine."

London ETO has been taking part in the Lord Mayor's Show since 2005, with colourful and exciting displays highlighting the city's cultural heritage, including Cantonese opera, the Lam Tsuen Wishing Tree and Cheung Chau Bun Festival, comic and animation characters from Hong Kong, kung fu movies, and some of Hong Kong's most surprising tourism attractions.

