

Hong Kong showcases its food culture at Lyon Street Food Festival 2019 (with photos)

The street food of Hong Kong proved to be a hit at the Lyon Street Food Festival, which took place in Lyon, France, from September 12 to 15 (Lyon time). The Festival was supported by the Hong Kong Economic and Trade Office in Brussels (HKETO, Brussels) in co-operation with the Hong Kong Tourism Board.

Being one of four guest destinations – along with Kobe, Madrid and Finland – Hong Kong was named in the Festival as "the capital of street food". The city's typical food culture was featured together with colourful scenes that recreated the ambiance of a night market. This year, the Hong Kong food highlighted was bao, a traditional local dim sum loved by all ages. Various kinds of bao were available for tasting, and there were also workshops that gave guests the opportunity to make bao on the spot.

The Deputy Representative of HKETO, Brussels, Mr Sam Hui, officiated at the opening of the Hong Kong pavilion. Mr Hui said that the event was a great opportunity to present Hong Kong as an exciting tourist destination with its unique mix of east-meets-west food culture, in addition to the city's unforgettable shopping temptations, scenic countryside and hiking trails, as well as beautiful islands and beaches. He encouraged friends in Lyon to visit Hong Kong to experience the vibrancy of the Asia's World City.

Now in its fourth year, the Lyon Street Food Festival showcases special and delicious street foods from different parts of the world. The Festival has built its reputation as an iconic annual event in Lyon, attracting more than 20 000 visitors each year.

