

Hong Kong movie closes the CinemAsia Film Festival in Amsterdam (with photos)

The Hong Kong Economic and Trade Office in Brussels (HKETO, Brussels) supported the participation of three Hong Kong films at the CinemAsia Film Festival which took place in Amsterdam, The Netherlands, from March 6 to 11 (Amsterdam time).

This year, CinemAsia concluded with the Hong Kong Film Evening supported by HKETO, Brussels which featured the Dutch premiere of "Fly Me to the Moon", a poignant drama directed and written by Hong Kong filmmaker Ms Sasha Chuk, produced by the renowned Hong Kong New Wave filmmaker Stanley Kwan on March 11 (Amsterdam time). A networking reception was organised at the same evening.

Celebrating Hong Kong's dynamic cinema, the Hong Kong networking reception brought together 300 Dutch and international filmmakers, industry professionals and film enthusiasts to an engaging exchange with renowned and emerging filmmakers from Hong Kong. The event also recognised the successful participation of two other Hong Kong films in the festival's programme: "Love Lies" by Ms Ho Miu Ki and "My First of May" by Mr James Hung.

The Deputy Representative of HKETO, Brussels, Miss Fiona Li was delighted that the film "Fly to the Moon" was selected as the festival's closing film. She expressed that participation in the CinemAsia Film Festival is an important opportunity to enhance the visibility of Hong Kong and its unique film industry among Dutch audiences and film admirors. "The three Hong Kong films screening during CinemAsia, each unique in storytelling and vision, represents the richness and dynamism of our film industry," said Miss Li.

During the Hong Kong reception, Miss Li reaffirmed the supportive role of the Hong Kong Special Administrative Region Government in promoting the cultural and creative industries, noting that significant funding has been approved for film projects. "Over €160 million has been approved via the Hong Kong Film Development Fund to support more than 120 film projects," she highlighted.

The CinemAsia Film Festival celebrated its 17th edition from March 6 to 11 (Amsterdam time), in Amsterdam. It is one of the largest Asian film festivals in Europe and serves as a creative platform for Asian representation and filmmaking, presenting a diverse selection of blockbusters, inspiring documentaries, and independent productions.

