Hong Kong Family Office Nexus Digital Knowledge Hub launched to foster growth and success of family offices in Hong Kong (with photos)

The Secretary for Financial Services and the Treasury, Mr Christopher Hui, launched at the inaugural Bloomberg Family Office Summit today (March 27) the Hong Kong Family Office Nexus Digital Knowledge Hub for family offices as part of the Hong Kong Family Office Nexus initiative. Mr Hui said that this new digital platform will help family offices remain at the forefront of wealth management innovation, and enable them to thrive in Hong Kong, where private wealth meets opportunities in Asia.

The Hong Kong Family Office Nexus is an initiative announced last October. The Financial Services and the Treasury Bureau (FSTB), Invest Hong Kong (InvestHK), the Hong Kong Academy for Wealth Legacy (HKAWL) and Bloomberg LP have joined forces to deliver a series of projects and resources to support Hong Kong's family office sector. The <u>Digital Knowledge Hub</u> launched today is a go-to resource dedicated for family offices in Hong Kong and around the world, bringing them the latest information covering community building, knowledge sharing, technology support and philanthropic collaboration.

Content ranging from expert insights and industry best practices to practical guidance on investment strategies, governance, technology adoption and philanthropy, as well as reports and events worthy of family offices' attention will be updated from time to time on the Digital Knowledge Hub. Apart from carefully curated content, registered members can also access exclusive content through this dedicated database for the family office community.

Mr Hui said, "With this knowledge hub, we are not just providing information; we are building a dynamic, evolving resource tailored to the needs of family offices. Whether it is navigating emerging investment trends, leveraging technology, or deepening philanthropic impacts, this platform will serve as a trusted guide. Family offices are shaping the future of global wealth management, and Hong Kong is uniquely positioned to support their growth. We look forward to seeing family offices thrive in Hong Kong and contribute to the broader financial and philanthropic landscape."

Head of Asia Pacific at Bloomberg, Mr Bing Li, said, "Hong Kong is fast becoming one of the world's most attractive destinations for new and growing family offices. We are proud to work with the FSTB, InvestHK and the HKAWL to ensure that the family office community is well supported with the data, insights and knowledge they need to keep succeeding — and keep making a positive impact — in Hong Kong and beyond. The knowledge hub is a small but

important step in providing that support."

The joint initiative of the Hong Kong Family Office Nexus was forged following a meeting in New York between Mr Hui and the founder of Bloomberg LP and Bloomberg Philanthropies, Mr Michael Bloomberg, in April last year. The meeting was held to reinforce Hong Kong's status as a global hub for family offices and philanthropic activity.

At the same summit, Mr Hui also joined an exclusive discussion for leading family offices to present to them how they can leverage Hong Kong's professional services and philanthropy network to bring social impacts. The discussion was an event hosted under a new strategic collaboration between the HKAWL and Bloomberg to support family offices' philanthropic efforts.







