

Hong Kong draws growing interest from Ibero-American businesses and tourists (with photos)

Invest Hong Kong (InvestHK) today (March 12) hosted the Ibero-American Community Networking Reception for the Ibero-American business community in recognition of their lasting support of the city.

Nearly 300 representatives from the consulates, chambers of commerce and companies from Argentina, Brazil, Chile, Colombia, Dominican Republic, Mexico, Panama, Peru, Spain, Portugal and Venezuela joined the celebration. The Secretary for Commerce and Economic Development, Mr Algernon Yau, and the Doyen of the Ibero-American consular corps and the Consul-General of Chile in Hong Kong, Mr Osvaldo Alvarez, delivered opening remarks.

Mr Yau said, "Hong Kong prides itself on being a melting pot of cultures, ideas, and opportunities, a characteristic that we share with the vibrant nations of Ibero-America. We warmly welcome more Ibero-American enterprises to explore the vast opportunities that Hong Kong has to offer, reinforcing our role as a premier destination and 'super-connector' for business and innovation."

He added that under the "one country, two systems" principle, Hong Kong has the distinctive advantages of enjoying strong support of the Motherland and being closely connected to the world. It positions Hong Kong as an ideal hub for Ibero-American businesses aiming to tap into the vast markets of Mainland China and the ASEAN (Association of Southeast Asian Nations) region, offering a stable, predictable, and advantageous business landscape.

Mr Alvarez stated, "It's necessary to recognise the significant and growing interest in Hong Kong from Ibero-American businesses, not just at the business level but also as a destination that captivates tourists with its unique blend of culture, history, and modernity. This interest is a testament to Hong Kong's allure and global reputation as a hub of innovation and a centre of cultural wealth."

InvestHK will continue to focus on promoting Hong Kong in the Ibero-American region to attract more strategic enterprises to do business in and through Hong Kong.

