

HKMoA welcomes its 5 000 000th visitor (with photos)

The Hong Kong Museum of Art (HKMoA) of the Leisure and Cultural Services Department has been well received by the local public and tourists. Today (May 21), the museum welcomed its 5 000 000th visitor since its expansion and reopening in 2019.

To mark this extraordinary moment, the HKMoA arranged a special souvenir – a porcelain plate designed from the museum's collection – which was presented by the Director of Leisure and Cultural Services, Ms Manda Chan, and an exclusive guided tour by the Museum Director of the HKMoA, Dr Maria Mok, for the 5 000 000th visitor. The visitor is Anabelle Champagne, a university student and tourist from Canada. It is the first time she and her friend have visited the HKMoA. She is interested in traditional art and she thinks the HKMoA has rich and diverse collections.

With its modern architectural features and rich collections, the HKMoA has become one of Hong Kong's cultural landmarks and a popular tourist attraction. It has been listed three times among the 100 most popular art museums in the world by the international art publication "The Art Newspaper" in 2022, 2024 and 2025. In 2024, the HKMoA recorded a total of over 1.76 million visitors, with an increase of over 40 per cent compared to 2023. Local visitors, as well as visitors from Mainland China and overseas, each accounted for one-third of the total audience. Among them, one-third had visited the museum more than once, reflecting the HKMoA's strong appeal as a destination worth revisiting. More than 60 per cent were young visitors under the age of 30.

Established in 1962, the HKMoA is the first public art museum in Hong Kong and the custodian of an art collection of over 19 500 sets of items, representing the unique cultural legacy of Hong Kong's connections across the globe. By curating a wide world of contrasts, from old to new, Chinese to Western, local to international, with a Hong Kong viewpoint, the museum aspires to refreshing ways of looking at tradition and making art relevant to everyone, creating new experiences and understanding.

The HKMoA will continue to spare no effort in fulfilling its mission, serving as a bridge between Chinese and Western cultures to facilitate Hong Kong's fulfilment of its positioning as an East-meets-West centre for international cultural exchanges under the National 14th Five-Year Plan. For details of the HKMoA's new exhibitions, please visit the museum's websites (hk.art.museum/en/web/ma/home.html), Instagram page (www.instagram.com/hkmoa) and Facebook page (www.facebook.com/hkmoa).

