

HKETO San Francisco participated in Colorado Dragon Boat Festival (with photos)

As part of a series of activities in celebration of the 25th anniversary of the establishment of the Hong Kong Special Administrative Region, the Hong Kong Economic and Trade Office, San Francisco (HKETO San Francisco), supported the 2022 Colorado Dragon Boat Festival, one of the largest dragon boat racing events in the United States.

The festival was held on July 23 and 24 (Denver time) in Sloan's Lake Park in Denver under the theme of the Year of the Water Tiger, with more than 1 000 athletes from 40 teams participating. Apart from the dragon boat races, cultural performances, arts and crafts and Asian culinary delights were presented.

Joining the festival for the first time, HKETO San Francisco set up a booth to provide information about Hong Kong to festival goers and race spectators. Aiming to foster cultural exchange, representatives from HKETO San Francisco interacted with visitors through mini-games and conversations about Hong Kong. Hong Kong-style souvenirs were very well received.

The two-day event attracted around 170 000 attendees in the region.



