

HKETO, Brussels supports Hong Kong films at Vésoul International Film Festival of Asian Cinema (with photos)

â€‹The Hong Kong Economic and Trade Office in Brussels (HKETO, Brussels) supported the participation of Hong Kong films and filmmakers in the 31st Vésoul International Film Festival of Asian Cinema taking place in Vésoul, France, from February 11 to 18 (Vésoul time).

Supporting the festival for the first time, HKETO, Brussels is delighted to bring 18 Hong Kong films to the Festival. Six of them were screened on the specially curated Hong Kong Day on February 15, and "All Shall Be Well" was the closing film. In addition, a roundtable discussion on Hong Kong cinema was held featuring Hong Kong and French movie practitioners. It was followed by a Hong Kong Night reception, where about 100 guests, including Hong Kong film producer Teresa Kwong and actress Patra Au, attended.

Speaking at the reception, Assistant Representative of HKETO, Brussels Mr Paul Leung highlighted the unique position of Hong Kong as a leading force in the Asian film industry. "To enhance the development of the film industry, the Government of the Hong Kong Special Administrative Region has been supporting the film industry through the Film Development Fund in four strategic directions, namely nurturing talent, enhancing local production, expanding markets and building audiences," added Mr Leung.

He highlighted the recently launched Hong Kong-Europe-Asian Film Collaboration Funding Scheme, which subsidises film projects co-produced by filmmakers from European and Asian countries to produce films featuring Hong Kong, European and Asian cultures. The scheme aims to support Hong Kong films in expanding into overseas markets.

The Vésoul International Film Festival of Asian Cinema focuses on promoting Asian cinematography in France and Europe. It is one of the most important festivals of this kind in the region.

