

# HKETO, Brussels supports Hong Kong comics industry at Angoulême International Comics Festival (with photos)

The Hong Kong Economic and Trade Office in Brussels (HKETO, Brussels) is supporting the participation of Hong Kong's comics industry in the 52nd Angoulême International Comics Festival, being held in France from January 29 to February 2 (Angoulême time).

A Hong Kong pavilion has been set up at the festival, showcasing 38 outstanding works by Hong Kong comic artists. Drawing demonstrations, talks and networking events have been organised to showcase the creativity of the participating artists and to connect Hong Kong talent with international publishers and industry professionals.

Speaking at a networking reception on February 1, Deputy Representative of HKETO, Brussels Miss Grace Li reaffirmed the Hong Kong Special Administrative Region Government's commitment to nurturing the comics and animation sectors. She also emphasised Hong Kong's robust and effective system of intellectual property protection, which plays a pivotal role in maintaining the city's status as a thriving hub of creativity and innovation.

The Angoulême International Comics Festival, founded in 1974, is one of Europe's best-known comic festivals. Hong Kong's participation was supported by HKETO Brussels in collaboration with Comix Home Base, which is curated by the Hong Kong Arts Centre, and the Hong Kong Comics and Animation Federation.

